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Audible problems may sound demulcent, but the truth is about 63 million suffer from significant auditory impairment, according to the data by the World Health Organization. Thousands of children go undetected with the aggravation of not being able to hear, causing them mass-hysteria. The lack of acceptance causes sociological problems for both the young and old.

Reasons why hearing impairments have become unbounded and rampant:

Lack of acceptance

Late recognition

Hearing aid cost

Lack of awareness

Social Ignorance

When it comes to the acceptance of people with hearing loss, many people often run into a society that is rude and insensitive to the disability. Many do not understand and often make people who have hearing loss feel a sense of insecurity. Although the level of awareness is low, what plays a more crucial rule in catalyzing the phenomenon is the hearing aid cost. Many families and individuals are not able to afford hearing aids.

Hearing aids are basically easy to plug devices which fit into every ear-size and help in increasing the audibility levels for the people with hearing impairments. They are too tiny to fit in and sometimes so small in size that they are hardly visible (invisible) at times.

Hearing aid cost anywhere between \$1,000 to \$4,000 for one ear depending on the quality and the versatility. They are recommended for patients who have the impairment for less than 70 db audible levels.

There are implants available, primarily for the people who have impairment levels greater than 70db. The implant cost is higher than the hearing aid cost, as they cost more than \$20,000 per ear and are not guaranteed, however they are believed to last for a lifetime and do not need replacement. Nevertheless, the success rate of implants is subject to the specialist who performs the procedure and the severity of the impairment. They are recommended only for extreme cases.

People generally have an increasing tendency to recede from buying hearing aids, merely due to the high costs. But the truth is hearing aid cost should not be your only concern.

According to experts, if a hearing impairment is detected early and treated accordingly, the recovery levels and success rate in overcoming the deficiency increase by 25-30%. Ignoring and delaying the treatment only worsens the deficiency levels. Hence early screening and detection is the key.

Also, hearing aid cost should not only be looked at as an expense, they are an investment. Hearing aids can be a smart, obligatory investment to improve your future and quality of life. It would give you great rewards by allowing you to feel good about yourself and to help remove your feelings of insecurity. You would no longer feel handicapped or left out from the crowd. It would

boost your self-esteem and immensely pump up your confidence levels. A hearing aid could allow you to be that perfectly normal person that you longed to be in life.

Also, when you compare the hearing aid cost to the implants, they are 90% cheaper and are just as efficient as most implants. Moreover, there are advanced types of hearing aids available which cater to all levels of hearing loss problems. They are easily available, plug-in and ready to use devices. There are worldwide companies manufacturing them, hence one has a wide-range of choices available to choose from. Remember to always prefer quality over price tag, as you are investing in a quintessential product and you need guaranteed returns to come your way.

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