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Cardiac Pacemaker Market in India 2011 by [Bharatbook](#)

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The Indian medical devices market is largely dependent on imports from foreign countries. Although domestic players in the country are ramping up their manufacturing facilities, the foreign companies continue to enjoy a superior market share on account of their brand recognition, reliability, and technological superiority. The growing target base of consumers will boost sales and the market is expected to exhibit steady growth in future.

<http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/cardiac-pacemaker-market-in-india-2011.html>

The report provides a snapshot of the pacemaker market. It begins with an introduction section which offers a brief description of the segments in the pacemaker market in India. The market overview section provides an insight into the market and highlights the market size and growth. Import and export figures for pacemakers, both in terms of volume and value have been provided in the next section. It also includes the regional break-up of the imports and exports.

An analysis of the drivers explains the factors for growth including changing demographics, high rates of cardiovascular diseases, low market penetration, growing awareness and changing insurance coverage structure and business model. Key challenges include lack of standard regulatory structure, lack of awareness and weak manufacturing base. The market characteristics section describes some of the key features of the market including product innovation, focus on low cost goods and significant presence of MNCs.

The competition section highlights the features of the major players operating in the market. It includes a brief profile of the major domestic and foreign players in the market along with their financials. Market Research Report

For more information kindly visit :

Cardiac Pacemaker Market in India 2011

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