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5 Easy Steps to Voluminous and Bouncy Hair by [Aretha](#)

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Volume and bounce are much desired hair attributes among women. Since everyone is not blessed with thick hair genetically, there are ways to make it appear thicker and denser. Many hair care products claim to add volume to thin hair. Successful hair density-increasing products like Keranique have been specifically created to reduce hair thinning.

Keranique hair product ingredients have been carefully chosen to fortify existing hair strands and inducing re-growth. The process is a little longer than instant beauty treatments that take less than an hour to add volume to hair.

Dealing with thin hair the Keranique way will give you long lasting thickness. Parlor techniques involve volumizing, which adds temporary volume to thin hair. Popular steps to boost hair volume are quite easy and require less than half an hour's time. Check out some of those, that you can manage at home as well.

Use a Clarifying Shampoo

A clarifying shampoo will help you get rid of any product build-up in your hair. If you have been using a lot of styling products, chances are that your hair would be dull. Use a clarifying shampoo to manage dull and styled hair.

Condition with a Volumizing Conditioner

There is nothing better than volumizing conditioner for limp hair. Use them after every wash to add bounce. Besides adding bounce, easy de-tangling and smoother and softer hair are obvious benefits of volumizing conditioners.

Blow-Dry

Blow-dry is a smart way of adding lift and bounce; it frizzes out hair a bit, which can be handled by applying an anti-frizz serum. Back comb using a hair brush and blow dry your hair aiming at the section of hair held in the brush for better results. It is also an easy way to style your hair.

Volumizing Serum or Mousse

Volumizing serum or mousse will give a neater look when combined with a blow dry. Works best instantly after hair wash.

Curl

Curled hair look voluminous and bouncy. It is again, one of the long lasting ways to add volume. Permanent curls stay up to 10 months to a year, depending on the length of your hair. Temporary curls will last till the next wash. It's a little tedious to perm or curl hair, but can be done using heated rollers or perm clips.

Coloring or highlighting also flatters hair, but regular coloring is not really a healthy option. Too much of pulling or continued exposure to heat and other parlor treatments can damage hair. Hair care products on the other hand, nourish and fortify hair with regular usage. While temporary arrangements work well, regular use of Keranique hair products will help boost regrowth of hair,

making your hair naturally thicker and denser. Keranique hair product ingredients are clinically tested to be effective. It is gentle for using on colored and damaged hair.

Combine regular hair care with once-in-a-while parlor treatments to strike a balance between style and hair health. Regular usage of Keranique hair care products will keep hair strong and nourished to take all your styling whims.

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Revitalizing shampoos, a [volumizing conditioner](#) and other healthy a [keranique hair care](#) products from Keranique are enriched with essential a [Keranique hair product ingredients](#) to keep hair thick, smooth and lustrous. Positive customer reviews are a proof of their effectiveness and brilliance.

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