# Remanufactured Ink Cartridges Beating the OEM Market- Good Results at Great Price

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With a large of companies offering superior quality remanufactured ink cartridges at lower prices, the market for printer ink is fast experiencing a choice shift of the customers over the last few years. However, it is essential to learn about the various products available in the market before making a purchase so that you come up with the finest printing results. In reality, printer manufacturers sell their printers at reasonable price, and to make profit from the business they sell the printer ink supplies at big amount. Surprisingly, the cost of replacement ink is even more expensive than a brand new printer. The favorable option is to choose remanufactured ink cartridges instead.

As it has been mentioned, the OEM products are actually produced by those who manufacture printer, such as HP, Canon, Brother, Lexmark etc. While manufacturing these units, the manufacturers use technology and components that will be compatible with their specific brands and give better quality output and yield. Whereas, the remanufactured ink cartridges are products that are manufactured by third party manufacturer through recycling of finished OEM cartridges and can be used in branded printers. The manufacturing units take empty cartridges either directly from consumers or through empty brokers. The next step is to clean them thoroughly, evaluate the quality, refill and then put them to sale.

Today, the remanufactured cartridges are in great demand for the reason that these are available at inexpensive rates which are comparatively much lower than OEM options. While remanufactured ink supplies can reduce printing cost by 50-60% than the purchase of branded OEM products, the latter is recognized for their reliability in print quality and yield. It is important to consider the various features and benefits of ink supplies as mentioned below in order to get a better deal for your money.

Prints Quality â€“ It is the important aspect to be considered by all. Remanufactured products are quite popular, and the quality is reliable, sometimes equivalent to that of OEM option. Since the best components and the latest technology being implemented to manufacture these units, the quality of prints is as good as the original supplies.

Page Yield â€“ When it comes to page yield, it must be mentioned that remanufactured cartridges can give higher page yield than OEM ones.

Eco-Friendly Productâ€“ In regard to environmental benefit, remanufactured products are the best. As printer units are not easily decomposed, the use of remanufactured cartridges can save our resources and are energy-efficient.

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Re-Inks sells a Ink Cartridges and Printer Ink Refills at surprisingly low prices. One can find all possible solutions for Bulk Ink, Cartridge Refill Kits and a cheap ink cartridges at very affordable prices. Re-Inks also offers OEM Printer Cartridges for most of the Inkjet Printers.

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