Article Side

Promotional USB Flash Drives by Nyle Reme

Article published on March 28th 2012 | Hardware

USB Drives are growing in popularity and are the gift of choice for customers, potential clients and staff.

I know hundreds of people who have thrown out a coffee mug but a USB drive? Never! Itâ€™s a valued gift that can be used over and over again.

Records show that 40 percent of people can remember the name of an advertiser as long as six months after receiving a free gift and with USB drives it is even longer. Itâ€™s because, unlike most products, people tend to use them almost every day.

Promotional USB Flash Drives are an excellent option. The reason is that they are affordable yet still considered to be a high end gift.

The company you remember most the last time you went to a convention was the one that gave you a branded USB Drive and you are likely to also remember them first when it comes time for ordering products or services.

You can use USBâ€™s for any press release or advertising campaign. Coming face to face to hand them out to your clients is one of the best ways to create and keep your business growing.

The size and the portability is what makes a USB Flash Drive so popular. Some drives are so small they can be hung from a cell phone or a key chain and others so thin they can be slid into your wallet.

They come in a variety of styles and sizes and make a significant statement to your customer. They always make a lasting impression that will help to generate business and set you apart from the competition.

They are not nearly as expensive as they use to be so no wonder they are now a popular trade show giveaway.

You can personalize the drives with your name, logo and company website.

One woman personalized a drive by putting her resume on it and handing them out to potential employers at a Job Fair. She set herself apart and, by the way, got the job.

There are so many options for choosing to customize. Selecting a gift box or additional item to make the drive yours can help add to the final look and presentation.

Every time your client pulls out a USB drive with your logo on it, they are reminded of your company and the products and services that you provide. It keeps your name in front of them, most times every day. The drives literally pay for itself.

Promotional marketing is successful because it continually draws awareness to your logo and builds the customerâ€™s belief in your brand. It also helps to set you apart from a crowded field of competitors. These drives are now affordable for small to mid-size businesses as well.

A USB Flash Drive is exceptionally profitable because it gives clients that individual interface as well

as a free gift. Customers see it as high end, find it valuable and you will profit because those clients will become acquainted with your brand and improve the odds of repeat business.

Itâ€™s also a great way to thank clients, potential customers and staff for their continued loyality and support.

For your next business opportunity, consider designing a USB drive that will promote your company and brand. The message is long lasting and so worth the investment.

Nothing drives business to your company like the gift of a customized USB Flash Drive. You will be remembered every time the product is used.

Article Source:
http://www.articleside.com/hardware-articles/promotional-usb-flash-drives.htm - Article Side

Nyle Reme - About Author:
Looking for Custom a USB Flash Drives or The Best a Promotional USB Products. Come at USB Promos - your Comprehensive Source for Everything USB!

Article Keywords:
USB Flash, USB Memory, Flash Disk, Custom Flash Drives, Custom USB Drives

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!