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Cutting the Exorbitant Cost of Printer Ink Cartridges by Richard Donna

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Today, where the cost of computers and technology is fast declining to such an extent that every household has a computer or a printer occupying a corner! Unfortunately, the price of ink cartridges is so expensive that they cost almost half or twice as much as the price of printer itself. Since cartridges are consumable products, it is likely to finish one day, and you are compelled to either purchase a new printer each time your printer ink runs out or just pay an exorbitant amount for the cartridge cost. However, smart purchase and some sensible buying tips can help you decide what you really should do.

In order to escape the high cost of unit price, some people get cheaper cartridges from a supplier or vendor who offers their products online other than pay the double for the OEM (Original Equipment Manufacturer) units. This is actually a better choice as you can get good deals online or otherwise, but you need to be very cautious because some vendors deal in fraudulent cartridges which may not function properly due to its poor quality ink level. Hence, when shopping online it is important to research well and pick a trustworthy vendor. The retailer you choose should also have a previous track record and excellent reputation when it comes to customer service, so you can get facilities like- free shipping and money back guarantee.

Apart from these, there are other aspects that are also to be considered. Some printers support high-capacity cartridges, which may cost you higher than normal cartridges but they last longer and are more cost-effective, especially if you do a lot of printing activity on a regular basis. Again, if you require a colour printer, you may choose a printer which supports individual single colour units.

An ideal way to reduce the overall cost of printing is to use refilling cartridges. This is usually cheaper than any other methods and is a great idea; however, it comes with its setbacks and the printer manufacturing industry is taking actions against such aftermarket products. An inferior quality unit may only give poor prints but may not be compatible with the printer. Experts recommend purchasing Canon and Brother Printers if the owners tend to use refill units because such printers will support the individual single color cartridges.

The bottom line is the quality and cost-effectiveness. If you can afford purchasing brand-new manufacturer cartridges, you will end up paying through the nose!

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