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Wholesale sweets and pick and mix stands offer a great profit margin and this is why more and more retailers are deciding to have pick and mix stands or stock a range of wholesale sweets to help boost their profits and attract new customers into their store. Wholesale sweets outlets will sell pick and mix stands to customers who want to invest in one. Some companies will offer free pick and mix stands as long as you purchase their wholesale sweets to place inside them. To ensure that your pick and mix stands are successful and attract customers they will need to be highly visible preferably close to the front of the store, always be well stocked and kept clean and tidy to look appealing. Pick and mix stands offer the opportunity for impulse buys as they are a product that once people see they find it hard to resist even if they didnâ€™t come into the store to buy that.

Wholesale sweets are not just for children and there is a wonderful range of wholesale sweets for use in pick and mix stands that will appeal to all ages of customer. The great thing about pick and mix stands is that you can offer lots of different sweet at different prices but keep them all neat and tidy in one unit. Popular wholesale sweets that are bought to put in pick and mix stands include chews, chocolate, fizzy sweets, hard boiled sweets, mints, jellies, liquorice, fudge, foam sweets, toffees and lollies.

The places that tend to have pick and mix stands and require wholesale sweets are supermarkets, convenience stores, cinemas, sweet shops, market stalls, newsagents, petrol stations, amusement parks, chain stores, cafes, tuck shops and ice cream vans. Not all these outlets will have pick and mix stands but they may still want to stock a range of wholesale sweets on shelves or in jars. Chocolate is a very popular sweet item and wholesale sweets retailers will stock a great selection of chocolate from many different brands.

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At sweetsandtreatswholesale.co.uk we have a veritable plethora of delicious a wholesale sweets which are impossible to resist. Our lovely a pick and mix stands are perfect for displaying these yummy treats.

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