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Ingallinaâ€™s Box Lunch is Now Open in Los Angeles! by Chris Ingallina

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Hard economic times do not slow down Ingallinaâ€™s! In the middle of an economic downturn, Ingallinaâ€™s Box Lunch is expanding, opening a new location in the Los Angeles area. How does this company continue to thrive during the current economic state?

Ingallinaâ€™s Box Lunch began in 1991 as a cafÃ© which also catered Box Lunches to corporate offices and other hungry customers. In 1993 the box lunch department separated from the cafÃ© and Ingallinaâ€™s Box Lunch was born!

In 2005 Ingallinaâ€™s Box Lunch once again expanded and opened a location in Portland, Oregon. Customers soon began to realize the value of Ingallinaâ€™s. Businesses began utilizing Party Platters for meetings where conversation and brainstorming were needed. Box Lunches were a hit for meetings where an individualâ€™s undivided attention was needed â€“ the Box Lunch provided everything one needed, down to the toothpick and moist towelette!

Companies are also using Ingallinaâ€™s Box Lunch to strengthen their business to business sales. â€œLunch and Learnsâ€• are becoming increasingly popular on the West Coast: Vendors provide lunch fo the office in exchange for the ability to present their product during the officeâ€™s lunch hour. A follow up tray of cookies or nice gift basket is a great way to solidify a working relationship!

Ingallinaâ€™s Box Lunch now delivers Box Lunches, Party Platters, and Gift Baskets throughout Los Angeles from LAX to parts of Burbank and Pasadena. However this is not what they consider to be their most valuable product. â€œOur main goal is to produce a customer that is so happy and satisfied with their experience that they continue to order and encourage their friends, family and co-workers to order from us.â€• says Joyce Matson, COO of Ingallinaâ€™s Box Lunch. They achieve this by using on the highest quality, freshest ingredients, and delivering outstanding customer service. Because of this, Ingallinaâ€™s Box Lunch is unsurpassed in reputation in Seattle and Portland.

The Los Angeles branch opened in July of 2011. With prices averaging between $10-$12 per person (including an entrÃ©e, chips, fresh cut fruit, beverage and dessert) and free delivery, many companies are finding out just how much Ingallinaâ€™s Box Lunch can improve their bottom line!

To see if your company qualifies for a free lunch presentation, please send an email with your name, company name, address, and contact information to nicole[at]ingallina.com

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