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The food processing industry in China is still at a nascent stage but is growing at an impressive rate. Growth in this sector is being propelled by increasing income in the hands of the Chinese consumers along with rise in food retailing.

http://www.bharatbook.com/market-research-reports/food-processing-market-research-report/food-processing-industry-in-china-2010.html

The report begins with an introduction of the food production market in China which includes food manufacturing, food processing and beverage manufacturing. This is followed by the market overview section which discusses the market size and growth. The market overview section analyses the food processing segment in South China, North China, East China and South-west China. An analysis of the drivers influencing the industry growth includes rise in income, increase in food retailing, urbanization and changing consumer lifestyle. The key challenges identified are import of food processing equipment, absence of storage infrastructure and dearth of food supply chain standards.

The report discusses the various government initiatives taken in the area of food safety as well as other initiatives undertaken. An analysis of the trends shows that there has been an emergence of online food retailers, increasing number of acquisition deals and collaborations happening, entry of newer processed food products.

The competition section discusses the business overview, financial overview and future plans of the players.Market Analysis

For more information kindly visit :

Food Processing Industry in China 2010

Or

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