Article Side

Finding the Right Gift Basket for Corporate Giving by Chris Ingallina

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Holiday gift giving in the corporate world is of utmost importance. It is a perfect opportunity to show customers, business associates and employees that you are willing to go the extra mile. Choosing a Gift Basket that will make a lasting and positive impression on its recipient is not always an easy task. When your gift giving list is comprised of people you may not know too well, there are some things to should be kept in mind that will make corporate gift giving a little less stressful.

If you are sending a gift tosomeone you donâ€™t know well, keep it simple. Many companies offer a basket that has just a few items in it, such as the Sweet Treats Planter from Ingallinaâ€™s Box Lunch. This comes with an assortment of one dozenholiday cookies, including festive Holiday Trees to elegant Thumb-Print cookies.Fresh baked cookies create a feeling of warmth and caring without being too formal. Even if cookies arenâ€™t on the recipients wish list, they will surely be shared by those around. When finding the perfect gift basket, choose a company that allows you to taste the cookies first â€“ highly decorated cookies without the flavor will leave your recipient disappointed!

Another thing to consider when giving to someone you donâ€™t know well is to keep it secular. Santa Claus is a current faux pas. Choose â€œHappy Holidaysâ€• over â€œMerry Christmas.â€• Keep it safe w snowflakes,reindeer and other non-religious dÃ©cor. The current trend it to choose elegant over cute.

When buying for colleagues and business associates you are more familiar with, there are a bit more options. This is where the adorable platters, vases and other keepsakes are a good choice. If it is meant to be kept for years to come, find keepsakes of high quality. On the other hand a more budget friendly containercan come in handy for holiday potlucks and parties the recipient may be attending.

If your colleague has a lot going on during the holidays, a meat and cheese basket is a nice option. These are a welcomed gift for those traveling, or who have their hands full with out of town guests. A few slices of meat and cheese go a long way during the hustle and bustle of the holidays.

Another choice that needs to be made when giving holiday gifts is whether you are buying for the whole office, or just a few executives. There are many ways to buy for a whole office while staying within your budget. One can usually find a large basket of cookies offered at a reasonable price. Choose a basket that can be easily placed in the reception area or break room. Attach a â€œThank Youâ€ card, or have it created with your company colors so it is obvious where it came from. Some companies make it easy to incorporate your business cards or other company materials right into the basket. Ask what options are available. An office full of people discussing your company is the best way to make a lasting impression!

If you are still not sure what gift to choose, or just canâ€™t seem to find the right basket, just send food! Whether sending a few snacks or a complete meal, food is always welcomed and enjoyed. For a small office, send a box lunch or two. For a bigger crowd, salads are a budget friendly option, or spruce it up a bit with appetizers and dessert! Breakfast is another meal that is often forgotten. Catering companies have many party platter options to fit your needs. Be creative!

Corporate gift giving can be easy and stress free. With many options to choose from, the holidays should be a breeze. Find the right company, the right gift, and have fun doing it!

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Chris Ingallina - About Author:
To make your dollar go the furthest, choose a a Corporate Catering Company that offers free delivery. Again, Ingallinaâ€™s Box Lunch is a good option for a Gift Baskets Seattle and free delivery throughout the a Catering Los Angeles, Seattle and Portland Metro Area (including Vancouver!) and low minimum orders.

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