Barista â€“ a regular haunt of coffee lovers by Robert Duce

Article published on March 12th 2012 | Food

Coffee shop culture has been progressively gaining recognition in India, with the fast rising malls and rising number of educational centers speeding up the procedure. In the midst of the most of the cafÃ©s here in the nation, Barista has turned out to be the most regular haunt of coffee lovers. Be it a company get-together, an informal meeting or even a quick stop with friends, Barista tops the list for preferred places to be in

Barista Lavazza was launched in February 2000 by Barista Coffee Company Limited, to re-establish the ambience and experience of the classic Italian neighborhood Espresso Bars in India. It intends to offer a comfy place for people to lighten up and chill out over a cup of cold or hot coffee. It has also been selected as â€˜Superbrandâ€™ for two years, in a row. Presently, the Barista Coffee Company Limited has more than 200 Espresso Bars as well as CrÃ¨mes in more than 30 places in India.

One can give this summerâ€™s a chilled welcome with the delectably cool Summer Menu from Barista Lavazza. The summer range presents a number of interesting cold drinks to beat the heat. The menu consists of mouthwatering delicacies as well as cool beverages in natural flavors.

The concoctions like Mango madness, Green Mango Iced tea, Green; Green Tea and Panna mojitos & Wild coffee mojito are the ultimate thirst busters for the summer.

There is also a variety of delicious and nutritious sandwiches like Paneer Korma Sandwich, Chicken Korma Sandwich & Chicken mince sandwich. Not only this, the special range consists of a range of delicious and mouth-watering desserts in the form of cakes as well as seasonal flavored mousse.

In a move that will further add to ease for customers in India, Barista Lavazza and Visa have joined hands to launch Cash at PoS â€“ the countryâ€™s first cash withdrawal facility at the point of sale in a reta store. This will allow all Visa Debit cardholders to not only compensate for their coffee and snacks but also take out cash at more than 170 outlets situated across the nation.

Customers will now get pleasure from more convenient locations to access their money and the ability to join accessing their funds with their outing to the cafes. This is enhancing the ease and power that is being offered to Visa Debit cardholders.

Barista Lavazza has always been acknowledged to offer pioneering and customer-centric services to its customers

Article Source:
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Robert Duce - About Author:
Robert Duce write about that Barista - India's largest coffee house chain with best a hot coffee, Iced tea and a mojitos. For more details please visit http://www.barista.co.in

Article Keywords:
hot coffee, healthy tea, Iced tea, mojitos

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