Supreme Icon of Fashion: London by Sunny Leony

Article published on March 5th 2012 | Finance

London has been declared the world's top fashion capital of 2011. As per the tally of Global Language Monitor, London came first, beating New York, Paris and Milan in fashion. The commercial success of London's high-end fashion designers is providing a much-needed boost to the economy. British designers are working hard against the dominance of New York, Paris and Milan. London has overtaken New York as the world's fashion capital for 2011. Good signs for UK in this economic slump there is something which it can cheer for. And this thing also can help lot in getting its economic stability back.

London has officially claimed the top spot - which New York had claimed for several years, based on a system that tracks the frequency of words and phrases in print, electronic and social media. For the first time after London and New York, Paris came in at number three in the fashion capital list, followed by Milan and Los Angeles, while Berlin and Singapore broke into the top 10. One of the other main reasons that London is now the world's fashion capital is that after her marriage with Prince William, the Duchess of Cambridge, Kate Middleton has become a global fashion icon, which is undoubtedly promoting the British high end fashion designs and sense across the world. Fashion of London topped also because of late Alexander McQueen. According to Bekka Payack, of Global Language Monitor the impact of two genuine media stars can have upon a global ranking. The numbers show that it was their presence that tipped the victory to London over New York.

Numerous studies and surveys have revealed that London is the fashion capital of the world. A survey of Global Language Monitor states that a company that analyzes trends in word usage, London has overtaken New York City as the world's fashion capital, based on what impact the city had on fashion through the media. It tracked websites, blogs, Twitter and all sorts of other social media to see which country -- and its citizens-- were fashion's most important names. Just apply at 3 month payday loans @ http://www.3monthpaydayloan.co.uk/ and get quick buck in needy time.

London has also carved itself a pride as a fantastic training ground for talented fashion designers. London is where the world's fashion labels and producers come to 'shop' for talents, and thus the rise to fame and fortune for many designers including the now disgraced John Galiano.

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Article Keywords:
Economy, fashion, finance

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