Article Side
Shaw Capital Management Financial News: Asus Free GPS Dongle Gaffe by Jed Shawfinance

Article published on May 30th 2012 | Finance

http://shawcapitalmanagementfinancialnews.com/2012/05/11/shaw-capital-management-financial-news-asus-free-gps-dongle-gaffe/

After all the talk regarding the poor WiFi and GPS in the Transformer Prime tablet of Asus, the company seems to have caught on and decided to appease customers by giving a free GPS dongle.

However, this golden PR opportunity quickly shifted into bad rap when it turned out that many owners are not eligible to claim the freebie due to some terms on the small print.

Asus announced a free GPS extension kit for Transformer Prime owners who are not satisfied with the built-in GPS functionality of the tablet. But after receiving praise for its initiative, it was recently revealed that not all owners will actually be eligible to request the free GPS dongle. This is because promotions made outside Taiwan and US did not mention the GPS functionality at all.

TP300 users can register and request for the free dongle that fortunately comes in matching colors to the tablet. Shaw Capital Management Financial News has tested it and thereâ€™s a bad news: the thing is bulky and will effectively ruin the sleek look of the device. Whatâ€™s more, it connects to the base of the tablet so it cannot be used together with the keyboard dock. But if an accurate GPS information is more important to you, then this add-on will be worth it.

Only users from Taiwan and US can receive the GPS dongle to make up for the tabletsâ€™ poor mapping performance. Asus even announced on its Facebook page in Italy that its advertisement of a â€œfull GPSâ€• was changed to â€œGPS Locatorâ€• when the issues were discovered. Asus defended there were no misleading claims as they have advertised the Transformer Prime as having a localized positioning feature and not a full GPS.

According to a report from Shaw Capital Management Financial News, Asus is set to launch this 10.1â€³ Transformer tablet with Android Ice Cream Sandwich OS on April 22.

Upgrading the previous Transformer Prime, Asusâ€™ new tablet, TP300, has 1.2Ghz quad core Tegra 3 Nvidia chip and GeForce graphics. It also runs Android 4.0 OS and has 1Gb of RAM, a 1280Ã—800 display resolution, an 8MP camera and 32Gb of built-in storage. The Asus tablet comes with an optional mobile dock along with a keyboard that claims 10 hours of battery life, 5 hours more if itâ€™s docked. Models vary from 3G to 4G LTE and has a microSD card reader as well as a micro-D HDMI port.

Asus is set to launch a more high-end version of the tablet soon, the Transformer Pad Infinity. It sports a metallic finish and has 1.5GHz dual core MSM 8960 Snapdragon S4 Krait CPU from Qualcomm, 1920Ã—1200 HD display and supports 4G LTE/WiFi/3G. Users can choose from 64GB, 32GB and 16GB versions of the tablet.

The TP300 will hit the stores this week together with an array of Android devices like LG Viper, Spring Galaxy Nexus, LG Optimus Elite and Galaxy Tab 27. And considering that this sells for only USD 400, just slightly higher from the USD 359 original Transformer, TP300 is surely going to be worth it.

Still not sure if youâ€™re eligible for the GPS dongle? The best way is to get in touch with the nearest

service center and check if ASUS has the free accessory service in your area.

Article Source:
http://www.articleside.com/finance-articles/shaw-capital-management-financial-news-asus-free-gps-dongle-gaffe.htm - Article Side

Jed Shawfinance - About Author:
Shaw Capital Management - Investment Innovation & Excellence. We provide the information; insight and expertise that you need to make the right investment choices. Shaw Capital typically offers its clients such services as asset allocation and portfolio design; traditional and non-traditional manager review and selection; portfolio implementation; portfolio monitoring and consolidated performance reporting; and other wealth management services, including estate, tax, trust and insurance planning, asset custody, closely held business issues associated with the establishment or expansion of a family office, the formation of family investment partnerships or LLCs, philanthropy, family dynamics and inter-generation issues, etc.

Article Keywords:
financial scam news, shaw capital scam news, financial management scam tips, shaw capital management financial, shaw capital management investment

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!