Citibank customer care - Taking care of the customers by Vikas Purohit

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Very few people are aware that Citibank started its operations in India way back in 1902 through a branch in Kolkata. It is one of the oldest leading corporate banks with a 110-year history of serving Indian corporate sector and financial institutions. Also it is the largest foreign direct investor in financial services in India with a total capital commitment of approximately US$ 4 Billion in its onshore banking and financial services business and its principal and alternate investment programs. Today it operates 42 full-service Citibank branches in 30 cities and over 700 ATMs across the country and has dedicated Citibank customer care departments to look after the needs of their customers across India.

Citibank Customer Care Gurgaon takes care of all the queries and problems faced by the account holders of Citibank residing in the area of Gurgaon. This department is also responsible for maintaining good relationships with the customers. Functioning as per the guidelines set by the Reserve Bank of India, Citibank provides a wide range of services which include Personal Banking, NRI Banking and Corporate Banking. For people who require loans for various reasons, Citibank provides loans with competitive rates. One can apply for, personal loan, home loan, loan against property, loans against securities, commercial bank loan etc based on oneâ€™s needs. Their executives will guide you effectively during the whole process.

Citibank is the first bank in India to have a credit card application process that is completely online! Also they have exciting services like redeem reward points, loan on your card, citibank dining privileges, Forex Prepaid Cards etc. For more details you can contact Citibank credit card customer care number.

Insurance is one of the best ways to protect oneself from the insecurities of todayâ€™s hectic lifestyle. Citibank offers a plethora of insurance options to choose from which include Health Forever, Life Insurance, Travel Insurance and Home Power Protect.

Today many of us our pressed for time and find it impossible to go to a bank for monetary transactions or go personally to pay bills. So to tackle this need Citibank offers Internet Banking, the service is fast, easy and most importantly secure. One can find the following services under this category. Internet Banking, Statement on E-mail, Bill Pay / Easy Bill Pay, Prepaid Mobile Recharge and Online Tax Payment.

Also they have a host of mobile services for those who like to do their banking on the go. Their comprehensive mobile and SMS Banking solution include Citi Mobile, SMS Banking, CitiAlert and Interbank Mobile Payment Service.

Citibank is truly a bank that cares for people. In fact one of their CSR activities is Citi Cares, a Computer Contribution Program, where Citi restores its old computers and donates them to NGOs across the country. The machines provided are in excellent working condition and accompanied by the necessary peripherals so that those who receive the computers donâ€™t have to worry about finding the necessary softwares and hardwares.

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Being an account holder at Citibank, I have had interactions with a Citibank customer care and had a good experience. Their dedication towards customer satisfaction is noteworthy.

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