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British products creating the buzz making half of the top 20 by [Sli Dell](#)

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According to a National survey where nearly 20,000 adults voted, the UK brands make up half of the top 20. Top British brands like Wedgwood, Royal Albert Hall, and Royal Doulton are hitting the top list. The brands like coco cola and internet search giant Google have beaten by the luxury goods and have got second and third positions respectively. For the first time watch company Rolex has come top of an annual list of consumer superbrands. While Mercedes-Benz grabbed the fourth place and the fifth place is taken by BBC consequently for the 6th year beating brands like Duracell and Dulux. The list showed Jaguar at the number nine, while Royal Doulton held 10th position.

According to the survey by Superbrands, published today, the manufacturer of iPads and iPhones dropped out of the top 10 brands that had the most influence over consumers. Famous brand like Apple came to 18th position from the 9th position. While Technology giant Microsoft took 11th place in the business superbrands list. However Microsoft failed to get feature in the top 20 of the consumer list at all.

The Rolls-Royce group was named the top business superbrand, for the second year in a row. There are 11 British firms in the top 20 list, with others including British Airways, the London Stock Exchange and GlaxoSmithKline. Foreign-owned technology brands including Nokia and BlackBerry fell out of the top 20. However it was upsetting that there were no banks in the top 20 business list making them the real losers in the race. Chairman of the Superbrands Expert Council, Stephen Cheliotis said: "It is notable that in these difficult times, we are reaffirming our faith in many traditional British brands. In order to buy these products you need cash and to get quick funds apply with same day loans no credit check @ <http://www.samedayloansnocreditcheck.me.uk/> and get required funds to spend on these products.

A panel of experts and 1,600 businessmen and women from across the UK, selected the business super brands. The survey has cleared the supremacy of British brands across the world. A superbrand is selected on the basis of its constant excellence and quality and the survey has confirmed the excellent quality of British products which is appealing and attracting the consumer all over the world. The poll has given recognition to both the British and international brands included in the official 2012 list for their product incredible quality and the magical influence on customers.

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