Article Side
Important tips on Skagen watches by Spence Weavers

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The Skagen watches was founded in the year 1989 by two designers Charlotte Jorst and Henrik Jorst. The designers were working with the Carlsberg beer company till the year 1989. They were from Denmark and they started dreaming about launching a watch based company after receiving sample watches from a friend for selling. The couple marked the beginning of watch production by displaying some of the watch pieces in the New York Premium and an Incentive show. The company was encouraged by many of the retailers and it started manufacturing watches without a corporate logo. In the year 1991, the company produced 200 pieces of summer collection watches and they were all sold out successfully until the fall.

All the watches in the Skagen family are influenced by unique design patterns and are after made of high quality materials. Read along to learn more about Skagen watches.

Brief history

In the year 1993, the company was relocated to Nevada. By the year 1995 the company met with increasing demand as the Bloomingdales took up the Skagen line. Between the years 1997 and 2000, the company started European distribution and it started evolving in the United States. The Skagen designs also won the prestigious Blue Chip Enterprise Award in the year 2000. By 2005, the company started a showroom on the 5th avenue in New York. The worldâ€™s first ever Skagen Denmark flagship store was launched in the year 2007. The company started manufacturing watches for different fields of sports later in the year 2008. It also expended its showrooms to countries like Japan and Taiwan in the same year. It was in the year 2009 that the Skagen watches celebrated its 20th anniversary.

Watch care tips

If you have any one of the variants of the Skagen watches then there are some aspects that you should keep in mind to take care of it. The watches under this brand name at any cost should not be exposed to chemicals like chlorine, petroleum, alcohol etc. If you do so then there is a chance of them undergoing corrosion, this can also cause damage to the straps as well as the gold plating. Like all other watches, these watches cannot withstand high temperature, hence always make it a point keep these watches away from high temperature. Have your watch serviced often in the official service centre. Make sure that you donâ€™t operate the watchâ€™s crown when it is wet.

Warranty

Almost all the variants of Skagen watches come with an international warranty of limited 3 years. The watches belonging to this category are always tested in a series of methods in each stage of the manufacturing process. If the defect caused in the watch is due to any faulty materials then the company guarantees a free service. The 3 year international warranty is meant to include all the parts of the watches except some like crystal, battery, crown, bracelet and strap. If at all you experience any malfunction with the watch you are given an option to send it to the Skagen UK service center.

The Skagen watch is regarded as one among the popular watch manufacturers. If you are looking forward to purchase a watch from a reputed company then you can resort to watches in this category.

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The Danish word for Skagen watches is a Skagen ure and if you would like to buy your watch from Denmark (here we say a ure Danmark), check out this resourceful website.

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