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Customized Lanyard – a Fashion for All [David Sean Mora](#)

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Lanyards are thin pieces of string like fabric that can be worn around the neck like a necklace. They can be attached to a keychain, set of keys, a swipe card, or identification card. It is common to use strings at conventions when all participants get a name badge. They are also frequently used at camp situations where kids are staying in dorms and given a set of keys and an ID. College students often receive them at freshman orientation. Sometimes they have the school's name on them. Businesses hand them out as a way to advertise as the company name is on them for all to see. They can also be bought online or at stores.

The notion of having a customized lace is a new up and coming trend. People like the idea of being able to pick out the colors, styles of the beads, size of the beads, and the length of the accessory. While sometimes the jewelry in stores is a perfect fit. People know that if they have a customized lanyard it is sure to fit their exact style. Sometimes employers order a large quantity of these accessories for their entire staff. They often order them to advertise the company name by putting the business's name and logo on the ID string. Sometimes people order them in bulk to give to their fellow co-workers. In this case they are more likely to be beaded and colorful than to be used for advertising. They are a great way for employees to renovate in a way that is professional yet fun. It keeps them organized as they are able to attach their keys and identification card or swipe card directly to their customized cord. It is not fun to lose important items. These cords may enable people less likely to be constantly search for their badge or keys. Giving them a way to keep their personal and professional items in order is one reason to purchase a lanyard. They fit most dress codes and are permitted in most settings both formal and friendly. These days companies are starting to put the devices that open and close the doors at the same level as one's badge hangs from the customized lanyard. This is very helpful for when someone wants to enter a locked door, but they have their hands full. They can easily walk over to the electronic device that opens that door and press their badge against it. They do not need to set down all of their belongings because the fancy laces make it more convenient than that. Customized lanyards are great for when a group of people are traveling together. They can look around to find other people with the same ID cord and make sure that they are able to meet back up with their group. They can even see people from afar. They are also nice from clubs and groups that want to have a fun way to wear something in common. Even at a book club or something of this nature, people like to have a way to match with their fellow club members.

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[David Sean Mora](#) - About Author:

David likes to read and write anything worthy. He is a frequent reader of novels magazines and also likes to review on services and products from different category.

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