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Black Fashion – Important Part of Culture Mix [by James Blee](#)

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When it comes to popular black fashion, urban style and hip-hop music are essential components for some but the world of high fashion has also gained immense popularity in the recent decade. Lets take a trip down memory lane to explore how this style came to be.

When speaking about African American style during the 60s and 70s era, it was an eclectic mix. Straight parallel trousers, full sleeves multi colored shirts, neck chains, and black boots are the most renowned black fashion during the 60s and 70s era. However, this style changed during the 80s when hip-hop influences came into play. Black shoes started to take a back seat with colorful converse came to the limelight and the ever-famous tracksuits. Then during the late 90s a massive change in fashion style started to take place. With the dawn of the new millennium, there was a terrific improvement in the African American style of fashion. Influence of the black community in the fashion world has increased dramatically and high-end fashion designers such as Tracy Reese have paved the way.

There is no doubt that African American style has evolved dramatically in the last few decades. Now we are seeing more and more black fashion designers going back to their roots with bold prints, beautiful patterns, and bright colors done in a modern way. The black fashion industry only has room for growth. Even black hip-hop moguls and celebrities that come out with fashion lines are extremely successful. We want to see more of the African American style influence in high-end fashion for there are so many talented people who can really have an impact in this field.

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