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Longchamp is a French manufacturer of travel bags, handbags, luggage, wallets, small leather goods, briefcases and fashion accessories. This company was founded by Jean Cassegrain in Longchamp in 1948. Longchamp is a family run business, and the current company president is Philippe Cassegrain, Jeanâ€™s son, who took over the company in 1980. Initially Longchamp manufactured leather coverings for pipes, but by 1950 they also started manufacturing small leather goods. The first Longchamp factory was set up in 1957, in Segre, France. During the 1960s, Longchamp continued to expand, and created several famous luggage travel bags. During the 1970s the company launched the Xtra, which was the worldâ€™s first foldable canvas bag. In 1975, Longchamp launched the revolutionary "Veau Foulonne" line of travel bags. In 1979, Longchamp entered the Far East market, and expanded its presence in Europe. By 1988, Longchamp opened its first boutique in Paris.

In 1990, the company launched its line of silk scarves and ties. In the winter of 1993, the Le Pliage and Roseau ranges were launched. In 1997, the company expanded its Segre factory and significantly increased its production capacity. 1998 saw Longchamp celebrating its 50th anniversary with a grand showcase in the Louvre, Paris. In 1999, the company opened its boutiques in New York and Tokyo. By 2001, Longchamp had over 60 boutiques spread across the globe. In 2006, Longchamp opened its 100th boutique. Limited edition Longchamp bags and handbags have become collectibles and can be found on many online shopping portals.

Shopping is always the most favorite thing that people want to do, especially for women. But do you know where you will get the best longchamp bag? How can you spend less money to buy better things? If you want to know the answer, you will be happy to know that it is on the internet.

Since internet has spread all over the world, people from any age are familiar with shopping online. The internet is home to some of the best longchamp bag around the world. All you need to do is look around enough on the internet to get the best prices on various style of it. If you buy more bags on the internet, you will find that internet can save you a lot of money that you never knew you could save. The internet has everything you need when it comes to discount seasons. In order to get the best discount chanel cambon bags on the internet, you need to do some specific research which entails going through a number of websites that provide excellent bags options when it comes to discount bags.

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