Parents, Beware of Cheap Toys and Playground Equipment by Angela Camardi

Article published on July 19th 2012 | Family

Children are the hardest and the most pesky customer to please. Perhaps no other activity demands so much ingenuity and creativity than designing toys, games and playground equipment for children. A huge industry is working overtime to create safe and enjoyable toys for children yet the demand does not seem like abating.

The rue of the old timers that they were happy with a very few toys when they were young does not hold true. Indeed, there were very few options then otherwise they could also have enjoyed the toys that are available these days. Look at the satisfied glee of a grandparent enjoying every bit of moment playing with a child and you will know the power of modern toys. Visit any park and witness the number of playground equipment - swings, seesaws, slides, model houses, climbers - and you will know that today's children are spoilt for a choice.

All is though not well with children's toys, games and playground equipment. A recent study indicates that emerging economic powers like China with their huge industrial base are dumping poor quality toys and games globally. Not only the plastics they use are of inferior grade, the colours contain harmful chemicals and traces of lead. This can play havoc with children's health as they have a habit of putting toys in mouth. The demand for such toys is due to cheaper prices, gaudy looks and fast delivery schedules.

Parents should therefore take utmost caution while selecting and buying toys for their children. Avoid buying toys that look too synthetic with garish colours. The difference in price between cheap and quality toys is not much to dissuade you. Don't focus too much on price as the cost of health is more important. Buy from genuine manufacturers and suppliers.

Little Tikes Toys, for example, is known for providing durable, imaginative and active fun products in a wide variety of categories for young children, including infant toys, popular sports, play trucks, ride-on toys, sandboxes, activity gyms and climbers, slides, pre-school development, role-play toys, creative arts and juvenile furniture.

That said, parents should understand the psychology behind children's play and activities. A newly bought toy becomes outdated within days. The best option is to bring toys on rent. This way you get different types of quality toys and games and you save on money. Highest reward is of course the sense of fulfilling environmental concern and avoiding conspicuous consumption.

Article Source:
http://www.articleside.com/family-articles/parents-beware-of-cheap-toys-and-playground-equipment.htm - Article Side

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Play Safe Kids are the Distributors and importers of a Little Tikes, and a Playground equipment in Australia. For more information visit us at playsafekids.com.au or call us on 0297900303.

Article Keywords:
little tikes, playground equipment, little tikes playground

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