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China, the land of oriental arts and mystics is always seen associated with dragons that spit fire. The Chinese have always kept their identity in their culture. They have their own myths and beliefs. They have their own astrology. Right from the dragons, laughing Buddha, golden frog, bamboo tress etc are featuring in their astrology. According to the Chinese custom each year belongs to a particular animal. So, the chinese new year celebrations will always be associated with that particular animal. It can be a horse or a rat. But the animal of the coming year will be the centre of attraction in celebrations held in Chinese New Year eve.

Although once rejected as mere superstitions, Chinese astrology has attained popularity during recent few years. People all over the world are making necessary changes in their houses and offices to suit the Chinese concept of architecture. They are placing certain articles like the statue of a laughing Buddha or a miniature of bamboo trees to invite prosperity according to the Chinese belief. This changed scenario has increased the demand for chinese new year gift and chinese new year card. People believe that everything the Chinese do has a meaning and purpose. Gifting something to a person will always be out of affection. So, the thought in mind must be that the receiver of the gift should be happy. And if Chinese gift something that will definitely bring happiness and prosperity to the person who receives it. This belief has become strong in recent years. People believe that if somebody gift them a statue of laughing Buddha, it will bring prosperity to them. Such beliefs played an important role in increasing the demand for chinese new year gift. As the Chinese astrology has become popular there is a huge demand for chinese new year calendar too.

When the belief played its role in promoting chinese New Year gift and chinese new year cards, the economical part is also an important thing in promoting Chinese items. It is a well known fact that attractive Chinese gift items for a lesser price. The low labor cost and the availability of row materials make it easy for Chinese to sell their products for a lesser price. As any other items Chinese New Year Gift and Chinese New Year card also come cheap and affordable to all class of people. Thus the popularity of Chinese items have increased all around the world.

When the Chinese New Year comes, the people all around the world celebrate it as it is a matter of faith. They are happy to welcome the New year with dragons. They firmly believe that the symbols of Chinese astrology and related rituals like laughing Buddha will bring luck. That is why the demand for chinese new year calendar has increased in the recent years. So be prepared to celebrate the chinese new year. The dragons will shower all the blessings on you. And the Chinese gifts like Laughing Buddha will bring all the luck and prosperity.

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Siddharthg - About Author:
Once again a chinese new year knocks the door and we get one more movement for celebration after Christmas and New year. Just celebrate this a lunar new year with zeal and new hope. Send a chinese new year cards with spiritual message to your dear ones.

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chinese new year, chinese new year cards, chinese new year eve, chinese new year calendar, chinese new year gift

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