Article published on April 30th 2012 | Entertainment

Friendship day celebrated on the first Sunday of August every year is an occasion to celebrate friendship. The easiest relationship to be endured in this world is friendship. We meet in-numerous people in a year. Some we meet and forget, others we remember as acquaintances, and yet there are others who become an important part of our lives. They become our friends. This relationship doesnâ€™t ask for more and doesnâ€™t give less. Therefore why not celebrate this relation. Dedicating a day to it is no exaggeration. Now since everyone has friends and everyone remains overexcited to celebrate it, they seek friendship day ideas to dazzle their friendâ€™s hearts on this day. Although this tradition started in US in the year 1935, but has since, spread all over the world with the same zeal. The day calls for parties, treats, exchange of friendship day gifts and wishes for each other. People seek for surprises. Friends feel zealous to spend time with their friends. People organize for get-togethers with their old friends from colleges and schools. Many people take leaves and spend an enjoyable time with their friends and are nostalgic of their olden days.

To celebrate this occasion, gifts play an important role. The gift can be cute teddy bears, or simple friendship day cards. But the soul of the occasion can be conveyed just by the special friendship day quotes. The friendship day honours friendship. Friends, who enjoy this relationship, savour it on the day, pouring their hearts to their friends in the forms of gifts, bands, cards and wishes. The technology advancements have helped people come closer. Now the friends, who live continents across, meet each other through video conferencing. Share nostalgic chats, and exchange soft gifts. They also send flowers, cards, gifts and bands across seven seas through the use of several delivery services. Online, there are umpteen services available which are ready to provide such services on the customized order and that too at very affordable rates. So such advancement plays pretty beautiful roles in knitting the relations and mixing sweetness to it. Emails and E-cards are very common practices of exchanging of gifts. It is convenient, and cost free.

Most of the time emails become the first and best choice for people to convey their feelings to each other. However another technology, the sms, is another most popular way of conveying friendship day wishes and regards between friends. In fact, people send smss almost everyone they know, in order to establish a relationship. Due to the extensive usage of these Medias, which are also the most popular ones among the youngsters, the prospective usage of them has grown without bounds. Youngsters use these Medias for almost everything, and therefore an occasion like friendship doesnâ€™t remain aloof. The Media owners and gift manufacturing companies, therefore, leave no space for promotion of such days which consequently leads into the selling of their products on a larger scale. These companies keep coming up with innovative new ideas, which keep their customers allured and mesmerized and they never stop buying stuffs from their outlets. The promotions works for both of the groups: the buyers as well as sellers. And hence the friendship day becomes a day to remember for all.

Article Source:
http://www.articleside.com/entertainment-articles/time-to-show-your-worth-friendship-day.htm - Article Side

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a friendship day is a most prominent day, comes with the opportunity to honor close buddy, whether the person can be your friend or brother or sister or close one. Make your day a little special with effective a friendship day ideas and enjoy with your friends. Find some beautiful a friendship day

cards to start your day with present greeting to your friends.

Article Keywords:
friendship day, friendship day ideas, friendship day cards, friendship day gifts, friendship day quotes

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