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The Pay for the Guild War 2 Gold by [Caolinyan](#)

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In a blog post ArenaNet website article, the Guild War 2 Gold designer Colin Hohanson introduces the design concept of the studio is how to avoid a renewal of the game and the payment models combined. The traditional network game designers is to create content system are all in order to prolong the game time and of the design. If you are paying for a model of the online design system, it will be possible to extend the time and added into the quality is not so high content.

Because of the Guild War 2 Gold don't need to attract long-term subscribers, Johanson said ArenaNet can from different levels making games, simple for, it is made of a very interesting game. We want to make the game allows players because feel interesting voluntary to play, and not to pay a share of the money. That's what we grew up playing games way.

Although it was very moving, but the actual is another thing. But in the GW2 Gold body, the developers of these words deserves trust. Now in the popular online game industry business from the beginning of foundation for making fun of the idea also mapping the target ArenaNet chairman Mike O'Brien in March said: "if the players that I efforts have value, will be willing to pay for our work."

Johanson paper mainly points out the test team game with the team closely. I've never seen a company like this make the testing team and development process closely together, they pointed out to the game every day. They are not just of feedback testers, but to make the game better developers.

If you choose to pay for Guild War 2 Gold, then possibly a lot of pattern time was spent in as much as possible into the content in order to catch up with the players of the game speed. Instead, as a fun for the purpose of designers, we will spend time in ascension, let it become content quality perfect.

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