Article published on December 12th 2011 | Entertainment

Come Friday, every actor, actress, producer and director holds their breath whose movie is about to be released waiting for the audienceâ€™s verdict. Making of a film involves lot of patience, perseverance and determination. Lot of hard work needs positive results in return. The results are reflected in the Indian box office report. Box office report offers information about the collections made by a movie week by week, its rating and ultimately the unspoken truth- success or failure of the movie. Combined with the movie reviewerâ€™s reporting, the fate of a movie gets sealed.

Film makers either get benefited from the movie review or get bashed about the film they had painstakingly made. Movie reviews is a medium through which critics can share information related to a film with the audiences. The movie reviews are offered through print as well as electronic medium. With advancement in technology, online medium has become quite popular in sharing film information with scores of audiences spread all over the world. These portals offer not only movie news as well as music video. One can follow the life and movies of their favorite stars, film makers, directors and watch their videos and stills. These portals follow the life of celebrities closely and offer spicy tit bits about them to keep the online visitors hooked. This aspect of knowledge and information sharing has advantages as well as disadvantages. On one hand, celebrities lose their privacy but on the other hand they gain lot of free publicity. Movie reviews are also posted on the sites and these short, succinct and precise summaries helps people to take decision- whether they should watch a particular movie or not?

Movie, news, videos, etc create a feeling of anticipation in the minds of movie buffs and they eagerly start awaiting the release of the movie. For movie reviews, expert and reputed movie critics are roped in which in turn influences people to take the movie reviews seriously. Movie reviews are available on a weekly basis in newspapers and they are posted right after the release of the movie online. Movie critics also refer to Indian box office reports and then offer a balanced viewpoint regarding a movie. While doing this he keeps into mind various aspects of the movies like the acting of cast, direction, screenplay, story line, choreography, background score and much more. Adding some juicy tit bits and gossip about the movie makes it more popular and people following those increases considerably.

While writing a movie review, it is the responsibility of the reviewer to touch on positive as well as negative aspects of the movie. The language of the review should be well composed. According the audience one is targeting, the tone of the language can be fun filled or with serious tone. But well articulated tone will exhibit the seriousness of the write up. If only gossip is offered to the potential viewers, they would take the review lightly and the purpose of the same will not be fulfilled. Thus, a proper balance is necessary while reporting. Movie critic should be aware of his or her responsibility and offer objective evaluation of the movie.

Article Source:
http://www.articleside.com/entertainment-articles/indian-box-office-reports-sealing-the-fate-of-movies.htm - Article Side

Preeti - About Author:
SRE Global Infotech is handling SEO for MovieRecycle, an online entertainment magazine established by a group of exAOL employees with an objective to provide latest news,gossips, event coverage & photo galleries from the Indian & Hollywood film industries. Explore a Bollywood Actress

Photo, a Indian Movie Reviews, a Indian Boxoffice Report & much more.

Article Keywords:
indian boxoffice report, music video, movie news, movie news videos

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!