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Cigar wholesalers - thoughtful solutions that work better by [Derek Cole](#)

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The relationship of a wholesaler and that of a retailer should be like the one between team members. If they can work well together they can maximize the benefits that each of them enjoys. And when one is a part of a team, being thoughtful is critical for enjoying great success. Let us take the example of the relationship between cigar wholesalers and cigar retailers.

A typical cigar retailer will be retailing several other products and the focus of the retailer will be on making sure the retail customers get what they like at a great price, through a friendly and relaxed shopping experience. To that end the retailer will stay informed about the products retailed and will take care that the store offers those which are of great quality. The retailer will also ensure that this great quality is sustained while the products are on the shelf waiting to be sold. But the domain knowledge required for the retail of highly refined products such as cigars is quite a lot and for retailers that can be a challenge.

It is here that a thoughtful cigar wholesaler will make sure that the retailer knows all that the retailer can know and needs to know and the rest of the care and inputs will be taken by the wholesaler. Cigar industry manufactures and sells refined products and if they are really good they are like works of art. If you have been to a cigar event you will know how skillfully hand made cigars are rolled. They are very exclusive and even sourcing the best brands can be a challenge due to the allotment system that is in place. And then they need to be handled with care. This is the reason why quality wholesalers offer a turnkey solution that manages all the things that require expert knowledge for the retailer.

The cigar retailer can then focus on making sure the buyer has a great experience and the wholesaler will make sure the buyer has an excellent choice of products that are in perfect condition at the time of the sale. You can know about turnkey cigar wholesalers at www.cigararrow.com.

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Derek Cole has over 14 years experience in the cigar industry. He is keen on keeping alive and furthering the traditional businesses of turnkey cigar wholesale and professional a [cigar event](#) management. You can know more about quality a [cigar wholesalers](#) at his site a www.cigararrow.com

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