Article Side

SEO training along with PHP for a Complete C.V by Ashutosh Kaushik

Article published on June 20th 2012 | Education

PHP is one of the most popular option available in the I.T market for the web applications development. PHP application like Facebook has increased the popularity and demand of PHP in the I.T sector suddenly. As PHP applications are quite user friendly as compared to the web applications developed in other programming languages. PHP is being used in top I.T as well as in small and middle level I.T organizations in the present times.

There are plenty of jobs in the PHP programming profile for both fresher's and experienced. But somehow PHP programmers are restricted in the programming domain only and this effects the growth of the PHP programmers as there are hardly any post after "Senior PHP Programmer" or "PHP Team Lead". After four or five years in the corporate sector the saturation point come in the career of most the PHP programmers when their career come to a stage where they have to work on the same profile for too long.

But few people know that all website which are specially designed for SEO, web promotion, online marketing are mostly developed in PHP or in HTML. Because PHP and HTML websites are believed to be the most "SEO Friendly". If PHP programmers learns SEO and web promotion techniques then the percentage of their growth increases eventually. Because after learning SEO their profile don't remain limited to a programmer only. As they know web promotion now also, so their designation turns into PHP Programmer and SEO Executive. And their career come into ever growing mode after learning SEO. The main reason behind is company get a single professionals for two respective job designation. Because it is very tough for every company to hire professionals everytimes when a employee leave the company or when they have to recruit a new professionals for any job profile in their company because recruitment is a very long and hectic process. This is why company wants to hire professionals who can work in multiple field. That is why professionals having PHP and SEO skills are given priority and much better salary as compared to professional having only PHP programming skills.

Professionals are aware of this fact now and they know how important it is to learn SEO and other web promotion skills for a PHP programmers for the growth in the corporate sector. As no company want to waste it's resource and time in hiring separate professionals for PHP and SEO profile so they looks for a candidate who can look after both aspects of the company. This is why most of the PHP programmers are going for SEO training along with their job because they want to survive and grow in the corporate sector.

Not only working professionals but engineering students and technical students like B.Tech & MCA students are going for SEO training along with PHP training because they know that they have to learn SEO somewhere in their career so why not in the initail phase. Students are ready to pay any amount just to learn industry level SEO and PHP skills.

Web promotion along with web development skills makes your C.V more power full and more considerable. Every PHP programmers must go for SEO training for a much stronger career.

Article Source:
http://www.articleside.com/education-articles/seo-training-along-with-php-for-a-complete-c-v.htm - Article Side

Ashutosh Kaushik - About Author:
Join a SEO training with a PHP training at India's leading training company i.e. a CETPA Infotech Pvt. Ltd, India.

Article Keywords:
seo training, seo training in noida, php training, php training in noida

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!