Sahara India Pariwar towards education development in India by Sanchita Kumari

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Sahara India Pariwar is one of the renowned conglomerates in India which is owned and managed by Subrata Roy Sahara. This company has versatile business interests that include Information & Technology, finance, customer products, media and entertainment, infrastructure and housing, manufacturing etc. It is also involved in services towards the nations and its nationals who have sacrificed their lives at the altar of nationalism. The company has been involved in social welfare services from quite long time. The companyâ€™s commitment towards the social development is clearly visible through the fact that 25% of its profits every year are used for the social development activities in India.

The Sahara Welfare foundation is one of the entities of Sahara India Pariwar that has been involved in various types of social activities and one such being is Literacy Programme â€“ Sakshar Bharat Pariyojana. According to Subrata Roy Sahara, This programme was introduced to raise the level of education in low income people of the society and help those disadvantages children to realize their actual potential. This programme looks forward to provide quality education to low income group children in order to create equal opportunities for those to participate in and take advantages from Indiaâ€™s economic growth.

The activities involved in this programme are introducing non formal education institutes, arranging teachers training programme, Encouraging parents, development of curriculum and books, organizing parents-teacher meetings, providing scholarships to meritorious students of low income group, Arranging different types of functions and competitions, regular health check up and psychological assessment of the students, grouping of student according to their assessment, contributing more efforts for minimizing dropout rates of students etc.

This programme of Sahara Welfare foundation has achieved a lot. Some of the achievements made by Sahara India Pariwar under this programme are expansion from 3 centres in Lucknow to 20 centres in Lucknow and 12 in Gorakhpur, Around 500 students are receiving education every year, the attendance has been more than 85 percent, minimized dropout rates of students, more than 85 percent attendance etc.

Under this programme, 445 meritorious students of Pune district of low income group were provided with scholarship. In which 330 students got scholarship at graduation level and 145 students at post graduation level. The graduation level students will be provided with Rs. 750 per month as a scholarship amount, on the other hand post graduation students will be provided with Rs. 1500 per month.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a Subrata Roy Sahara, Sahara India Pariwar, Charity by Sahara, mutual fund, a Sahara India and more articles.

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