Making a Media Internship Right for You by Culturalecology

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Even though that line was borrowed from the 1947 one-reel short in the Joe McDoakes series, today many young people are looking for Media Internships to provide some real â€œhands onâ€• experience. Our film production internships work with both mid-level and independent production companies with the aim of giving interns as much hands-on experience in the full range of production as possible.

The film houses that we use shoot documentaries, educational films, commercials, and even full-length films. The location and duration will determine the available projects. Your experience in film will determine some of your job duties. However, we have chosen our hosts for their ability to provide meaningful work for all skill levels and to provide an immersion into the world of filmmaking for our clients.

Different locations offer different levels of specialization. We will work to determine your area of interest be it pre-production, production, or post-production and line you up with the best production company available.

Communications Internships available through I.C.E. can be customized around your particular area of interest, be in television, radio, advertising or journalism. Depending on the location we work with school, community, regional and national radio broadcast organizations. Radio broadcasting internships are a great resume booster as they demonstrate an interest and ability in social media. With the advent of social media, radio broadcasting has expanded beyond the traditional airwaves. Work with staff members to create podcasts and upload audio to websites. With the changing face of media, this is a great opportunity to learn the latest outlets for the spoken word.

Television Internships are designed as we work with community news and entertainment stations that allow our interns to receive hands on experience in the news and entertainment industry. Interns have the opportunity to work hand in hand with leading producers and on-air talent to generate exciting and relevant news and entertainment pieces. We have both on-air and behind the scenes positions that that will maximize your talents and add to your resume.

Business Internships offered through I.C.E. can be designed for Public Relations or Human Relations.

Let's expand on Public Relations which has two tracks. TRACK ONE places you directly with a high profile public relations firm whose sole duties are to manage public perception of the company that hires it. Some of the duties will include developing and writing media releases, developing and writing resource tools for customers seeking information on the values of the company, PR initiatives, developing best practice processes and templates for the PR and Communications Manager, assisting with the development of media kits, and tracking and monitoring media results. TRACK TWO places you in the PR department of a specific business or special interest group. Work with high profile advocacy groups such as Mother's Against Drunk Driving, Sierra Club, Politicians, Athletic teams, and others. Here you will have a chance to promote a particular agenda that you may believe in.

Interested? Find out more about the huge selections of internships and enjoy reading the testimonials and stories from the interns who took advantage of this program at - http://cultural-ecology.com/

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Dr. David Adams is a cultural anthropologist who founded the Institute for Cultural Ecology in 1999. He is the author of Samsara and Season of the Loon, both available at Amazon.com. The Institute is an a Media Internships provider company that specializes in a Hawaii Internships and reef internships. To learn more about the hundreds of intern abroad and study abroad options in more than seventeen countries see www.cultural-ecology.com

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