Looking for a Canadian Franchise?

by Acey Fred

Article published on August 1st 2012 | Education

If you are looking for a Canadian franchise, you will find many from which to choose. Just pick an industry and you will likely find a franchise option. However, the key is choosing the right one. You need to select a franchise that you are sure will be around for the long-run, so consider the following questions:

1. Does the franchise offer an item or service that will continue to be in demand?

2. Will I have the independence I want with the support I'll need?

3. Is the product or service one that is unique enough so that competition is limited?

4. Is the product or service one that will offer the widest possible customer base?

If you can answer "yes" to all those questions, grab on and hold on tight! You've found a franchise opportunity that could be something special.

A Canadian Franchise Worth Examining

Of all types of Canadian franchises, the PERMA-DRY franchise fits the bill on all the above counts. PERMA-DRY is a small, family-owned company that has solved the leaking basement problem. You may have heard of others that seal and waterproof basements but, not likely one that is so confident in its product that it offers a transferable, lifetime warranty. That's what I call confidence in your ability to solve a customer's problem, once and for all.

The PERMA-DRY franchise fits many who are looking for a solid investment. The advantages include:

1 Solid Growth Potential Concrete has been used since Roman times. There's no end to the structural areas that are built from concrete. Hundreds of thousands are in areas where water leakage is a problem. And, since water leakage breaks down cement, your product will always be in demand.

2 Independence The company trains and sets you up, ready to go. You can operate on your own, include family members or hire a staff. You perform the service with their products and support and operate as you see fit. You can work out of your home, lease a building or use a building you already own.

3 Uniqueness This may be one of the most unique of all Canadian franchises. The basement sealing can be done wet or dry, in any weather. The products used are so unique, no digging or outdoor excavation is required.

4 Ample Potential Customers The list is endless for potential customers. New construction, government clients, commercial construction, water facilities, homeowners wanting to convert a basement into additional living space are all clients who will need this product.

When examining franchise opportunities, it is good to compare and contrast the business models. Even if you may not be interested in the basement waterproofing business, compare your other opportunities to the PERMA-DRY franchise business. I think you will be hard pressed to find a

franchise that has a stronger business model.

The ability to grow your franchise, hire staff when you want them, work your own hours and develop a stable financial future is the goal of any business owner. This one covers every point and more.

Article Source:
http://www.articleside.com/education-articles/looking-for-a-canadian-franchise.htm - Article Side

Acey Fred - About Author:
Acey Fred is a Candaian Author. He provides help introduce prospective franchisees to franchisors, helping both to achieve higher levels of success. He has applied his knowledge and understanding to a wide variety of a canadian franchises.

Article Keywords:
best franchise opportunities, business franchise opportunities, buying a franchise, canadian franchises, franchise business

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!