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In today's busy and hectic life, electronic gadgets are an absolute necessity; an innate necessity to connect better and network better. The phone, internet rice cooker, griller, toaster, micro wave oven and laptop, are all smart options that the markets are flooded with these days. With adults caught up in the whirlwind of buying the latest electronic gadgets, children are also being influenced with the ease with which these gadgets can be used.

Children can now lay their hands on their parents' I-Pods, I-pads, cells phones and almost everything that even closely resembles an electronic gadget. It is the media world that brought this consumer shift. If we analyze the market, we can easily say that kids have become potential buyers of the electronic gadgets. The advertisers come up with luring ads that attract the kids towards buying new electronic gadget. The trend of video games is spreading like fire all around the world. Not the kids only, but teens and youths are also become potential users of video games. Though some of these games contain some educational benefits, others are completely meant for the purpose of entertainment.

The advertisers promote these games by claiming that kids can develop their motor skills by playing the video games. Many people question the authenticity of such claims and ask for more research on the subject. The electronic gadgets impact our interpersonal behavior greatly. Before the invention of these gadgets, children occupied their time and communicated differently. They used to spend more time with their grandparents, other members of the family, friends and neighbors. But now this system of interpersonal communication has changed largely. It was just couple of days back that I saw two school going kids walking together; one of the kids was texting on the phone while the other one was busy playing game in the Gameboy or PSP. It seemed that though two of them were walking together, but they were in two different worlds.

The appearance of these gadgets also harmed the habits of the kids regarding physical exercise. Earlier, in the winter season kids love to run in the backyard in the morning time so that the body could get heated. But now kids love to play Contra, Mario or some other types of game in their PC or TV sets during their holidays. Though these gadgets have negative impacts on the development of the toddlers, some of them also contain great educational values. The toy making companies have come up with digital boards for the toddlers.

Earlier parents used to teach their toddlers the alphabets or numerical numbers using paper and pencil. But now these digital boards function as a notebook. On these the alphabet appears along with different demonstrations. As all these are digital in mood, so these easily catch the interest of the kids and thus make the process of learning a fun. Some electronic gadgets teach children to learn by using multiple choice test questions. This is the method that is most often used in schools and will serve to familiarize the child to testing in schools. Children can play outside and learn how to steer wireless automobiles that require an electronic chip to make them do tricks.

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