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Economic systems have changed drastically all over the world during the recent times. This is because Industrialization that existed in the 20th century has increased many folds during the 21st century. The private sector has emerged giving stiff competition to the public sector. The MNCs (Multi National Companies) forming the private sector have now a major say in the working of the economies of the countries. The MNCs which have base in many countries have made the world a global village. Now economic changes like recession and inflation in one country also affects economies of other countries. The MNCs consisting of the private sector have changed the whole concept of selling products and services with the competition being very tough. New concepts such as product development, marketing, sales finance, customer care, brand building etc have gained prominence. The market requirements have changed, needing management graduates that are trained in these fields. Here the Business Management Institute play a very significant role as they offer Business Management Course to intellectual students, thus meeting the manpower requirements of the industries.

The agriculture sector has not been left untouched by Industrialization. India which was earlier agriculture based country as the food products were used only for consumption. But later agriculture products were started being used as raw materials for agriculture based industries. Therefore these industries also required trained manpower with innovative ideas to make full use of the agriculture by-products. So the Management Institute in India and Management College in India started new courses based on agriculture and Agri Business management being the most prominent. This course has been taken up by intelligent students who aimed to bring revolution in the agriculture sector.The competition being very tough the success of agriculture and food products greatly depends on the marketing strategies. New innovative food products such as â€˜fast foodâ€™, â€˜complete foodâ€™, instant foodâ€™, â€˜food supplementsâ€™ have been developed that need result oriented mark strategies leading to increase in sales. So, MBA marketing institutes and marketing college in India offer specialized courses to management students on agriculture and food product marketing.

So numerous Management Institute both Government and private run have come up all over the country who provide the agriculture and food based industries with the required manpower. A few top Management Institute in India and top management colleges in India have emerged the best after stiff competition. They have the best faculties, facilities, course curriculum and are centers of research and development in agriculture sector. It is a win â€“ win situation for all as the students get the best platform to improve their knowledge and skills and after passing out get high salaried jobs, the institutes get to acquire 100% placement records in best industries and the industries get to employ the best manpower with innovative ideas and thus go ahead of their competitors.

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