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Media (press) often refers as the fourth pillar of Indian democracy. Thus choosing this sector as your career option is demands high devotions towards your duties. Surely, this sector pays you handsome amount of salary but it needs really competitive and strong personality for making a long existence in the field. It has to take good vigilance on other three governance of India that are Legislature (government) Executive (bureaucrats) Judiciary (court) and the Press (media).

After 10+2 from any recognized schools with minimum 50% in their final boards exams students can pursue various mass communication courses in media. Mass communication course, journalism, advertising and public relations are three different segments which covers major part of mass media studies in different field of job sectors. Any student who is flair in their communication skills especially in English can apply in this course at under graduation levels. Many institutes are taking entrance exams and interview also before offering admission to their colleges or institutions. It also comes in very glamour field of jobs but also demands a high challenging attitude to work for 24 hours too.

We can classify mass communication in various other sectors from where you can decide well that which working sector fits you best. At bachelor level the students has to study each subject but at masters level they can be specialize in any particular field.

ïf~ Advertising or marketing communications studies

ïf~ National or global journalisms (print media script writing)

ïf~ Electronic Media studies

ïf~ Public relations officers studies for various firms or Corporate communication

ïf~ Studies of law for media

ïf~ Broadcast and digital journalisms

ïf~ Studies regarding Radio and TV news reporting

ïf~ Studies of various types of writing “ feature, copy writing for promotional, writing screen play for films etc.

ïf~ Studies in global cultural diversity

ïf~ Studies about event management

ïf~ And at the last personality and behaviors developments studies

ïf~ Software development, Animation, Gaming studies are added qualification for the mass media students which is very much beneficial

In the vast arena apart from News and entertainment, media is about only Production, Planning, Executing, Packaging of any news item, or in other words this is a process of making news in the news organization. Now a days live converges are more in trend where packaging of news is not

necessary, it can be directly broadcast to your TV sets with the help of OB vans for various news channels. For example we can see live discussion shows, Live Cricket news coverage, Live Lok Sabha assembly shows with mixing of news parts by the TV Anchors and experts from the news channel studios.

The basic job of all media workers lays in to give light on all small and big events which occurs in human day to day life. At which ever post the person is working in media needs to have 5 senses open always. They can make news on topic which is directly or indirectly related to humanâ€™s developments in any sector or sphere of human life and thinking.

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[Manishpaul](#) - About Author:

Article is written by a professional guide of OnlineSchoolAdmissions.Com- a portal that provides free of cost consultancy to parents and schools. In this article the writer is telling about various a [Mass Communication Courses In Delhi](#) after 12th, writer is also emphasis on the a [Mass Communication Courses After 12th](#) and a [Mass Communication Courses In India](#) for all Indian cities students.

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