The 5 Most Requested Yearbook Features by ExpresslyYours

Article published on July 6th 2012 | Ebooks

Whether you need a yearbook for a school, organization, club, team or for military use, there are certain features you want to make sure your production company offers. Here are the 5 most requested yearbook features:

1- Short Run Printing â€“ Not everyone ordering a yearbook needs large quantities. Thatâ€™s why itâ€™s important to be able to order as little as 25 yearbooks per order.

2- Personalization Options â€“ With the variable data capabilities available nowadays, people enjoy being able to have name personalization on the front cover of their yearbooks.

3- Various Cover & Binding Options â€“ People are looking for versatility so they can create the product that works best for them and their organization.

4- High Quality Printing â€“ With a product that is meant to serve as an important memory for many years to come, no one wants red skin tones or washed out photos in their yearbook; therefore quality is an extremely important factor.

5- Real & Accurate Press Proofs â€“ Itâ€™s important to see what it will look like before all books go to press, so getting a live prototype is key to ensuring you get the quality you want.

Thereâ€™s a reason these features are important. Yearbooks are memories that need to last for years and years to come. Be sure you are getting the best features available when you place your order!

Article Source:
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Article Keywords:
school yearbooks, yearbook printing, yearbook company, Military Cruise Books ,Navy Cruise Books , yearbook publishers, elementary school yearbook covers

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