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What suits best to an Online Business: Magento Community or Magento GO? by [ZestTech Solutions](#)

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Magento Development has become the buzz word among the online traders. Developing attractive online shop for better business leverage has become a necessity. Every online seller wishes to have an enchanting shop that aims to focus the customers'™ attention. Customized shop built with Magento can serve the purpose.

While choosing magento, open source ecommerce software; we can consider its various editions widely used for online shop creation. Here, we are going to discuss two such magento editions and also check its viability for the business.

The Magento team has launched a new edition known as Magento Community Edition especially for the developers and the other most popular ecommerce software by Magento is Magento Go designed particularly for small and medium business enterprises.

Talking about the former one, Magento community; this edition is endorsed especially for proficient developers and technically skilled people in non targeted analytical circumstances. Being unsupportable, it is designed to be used by only such people who love to spend time and like to solve the method related issues independently.

Considering the later one, Magento Go; this edition is a blessing to the small business enterprises. The small business owners can easily access the enterprise class ecommerce solution and can get the advantage to carry out online business smoothly with success. Magento handles the entire stuff such as softwares, servers, hosting, safety and reliability allowing the business people to concentrate solely on the growth of business.

With Magento Go, a business owner can develop a stunning online shop without using any complex customizations or extensions. It also renders the security to sell and buy online with confidence. Technical support is available through experienced magento team via email, telephone and live chat. It offers superior hosting required for the smooth running of an online shop that optimizing store performance, backup facility to boost uptime and restrain data loss. It is upgraded on regular basis to meet the changing demands and render qualitative features useful to the shop without affecting the magento design.

Magento Go fulfils the entire needs of an emerging online merchant. Viewing at both of the Magento Editions from the business perspective, we can say that Magento GO suits best to an online business. It covers all the needs of an online store making it smooth for the business owners. Magento Edition is also a good option if a business owner is an expert in carrying out online business.

As discussed earlier, Magento Community Edition is for experts and Magento Go is for both novices as well as veterans. Magento development done with Magento Community requires the assistance of expert Magento Developers for hosting, safety, security and more. On the other hand, Magento Development with Magento GO is damn easy and every minute thing of the store is handled by the Magento Team.

Concluding the discussion we can say that Magento GO is a better option. Hiring Magento developer for developing an online store with this ecommerce software as well as for creating a magento website can be the best way to start with. This is required at initial basis. Later on, Expert

Magento team can guide the business owners along the way to success.

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ZestTech Solutions, an a [ecommerce development company](#); London, UK deals with the excellent magento services that consists of a [Magento development](#) upto Magento extensions and eBay Magento integration. [Magento developers@ Zesttech](mailto:Magento.developers@Zesttech) are experts in the field.

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