Article Side

Top 5 features of Bigcommerce by Sandeep

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There are very few ecommerce solutions with top class features available in the market. BigCommerce is one such great ecommerce platform loved by more than 20,000 online store owners. BigCommerce has all the features needed for a full fledged online store. Be it inventory management, technology, marketing or design BigCommerce beats other ecommerce solutions clean. Here is a list of my favorite BigCommerce features â€“

Automatic Inventory Control â€“ With BigCommerce one need not be worried about a product running out of stock. BigCommerce unique automatic inventory control keeps tab on the products and notifies the store owner if any product is running out of stock. Also it has an auto hide product if the product is out of stock. One can also set a minimum threshold so that you get a notification when the product is running out of stock.

Drag and Drop Design â€“ One great feature which makes me love BigCommerce is its intuitive design interface. One need not have great design or development experience to drag around widgets and elements around BigCommerce. Also store owners have complete access to HTML and CSS which is not the case with other store platforms.

FaceBook and Ebay â€“ Marketing with BigCommerce is easy. Within few clicks you can publish your products on Ebay, shopping.com and to your FaceBook brand page. All the sales through such sources can be tracked through BigCommerce dashboard itself.

Automatic mobile site setup â€“ Mobile commerce is going big. Many people are buying stuff on mobile. With BigCommerce mobile version is built automatically. You can choose your own theme. Bigcommerce creates iPad and iPhone version of your site for free within few seconds. So you skip a huge portion of time and resources.

Easy to use dashboard â€“ BigCOmmerce dashboard is very easy to use. All features are self explanatory. Dashboard welcomes you with a neat step by step tutorial to up your store within few minutes. Order Management, Customer Relationship management, HTML and CSS pages, marketing and analytics are all accessible through the dashboard. So you need not go anywhere else.

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