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Top 5 Ecommerce Business Solutions for your Website by Mark Wilston

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In today's hyper competitive world, it has become imperative for every business to have an ecommerce store. It helps in expanding the business and provides more exposure to your business. This is why a large number of business owners are opting for ecommerce website development. It ensures a quality website with all features incorporated in it. Ecommerce development increases the chances of achieving top search engine ranking and a good ROI. Listed below are the top 5 ecommerce solutions for your site.

1. Magento: Magento is one of the most popular ecommerce solutions around. It is a highly professional open source solution which guarantees a highly flexible, dynamic, interactive and a user friendly website. It providers the users with the full control over the look, content and functionality of a website. Magento development is very reliable which enables online business to operate several online stores through a single administration panel.

2. OsCommerce: This is another great solution which powers more than 10,000 ecommerce sites around the world. This solution can be used on any web server which has PHP and MySQL installed on it. With the default installation, you can easily enable and configure the features on your own. It also allows you to set prices in different currencies and accepts all popular payment methods like PayPal, credit cards, checks etc. Some of the key features of osCommerce are unlimited products and categories support, shippable and downloadable products support etc.

3. Zen Cart: This is an open source and a very user friendly shopping cart solution. It was actually branched from osCommerce and includes some additional features as well as architectural shopping cart. One of the most important features of this solution is the gift certificate module. This feature allows you to create, send, and manage digital coupons. Other useful features are- multiple display modes, newsletter manager, quality discounts etc.

4. VirtueMart: This is also an open source solution and was basically designed as an extension of Joomla. It is written in PHP and requires MySQL database environment for storage. This solution is best suited for low to medium level traffic websites. Some of the key features of VirtueMart are- powerful web administration interface, unlimited number of products and their categories, a quick product search, filter by features or discounted products, product ratings, testimonials etc.

5. UberCart: This ecommerce platform was developed for Drupal.it is a leading open source solution. This solution empowers more than 31,500 stores which sell a range of products like physical goods, digital product download etc. Paypal payment standard, website payment pro and express checkout come integrated with Ubercart. Some key features of Ubercart are multiple product image support, configurable product catalog, product stock level tracking and notification, sales, product, and customer reports etc.

These are the top 5 ecommerce solutions available in the market. You can select any of these based on your website's requirements. Analyze your business requirements and website to find out which ecommerce solution ill work well for your site and business.

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PixelCrayons offers best a ecommerce website development & designing services, online shopping cart development, a Magento development & designing services and other ecommerce software services.

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