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Shopping Mall - Why Setting Performance Targets Can Be Counterproductive by [PATRICKGIBBS](#)

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Shopping Mall one of the methods that many organizations are trying to implement their employees to improve is to targets of some sort up.

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In fact, the government does not do this all the time for the public sector. Shopping Mall setting targets for hospitals. Shopping Mall schools, etc. Shopping Mall and many companies to set targets for sales. Shopping Mall productivity, response time, earnings. Shopping Mall and more. Why these goals are so widespread? because they are thought to be: measurable - you can not just measure the quality of care in the hospital getting someone. But you can measure how long they must wait for an operation that can not be measured easily. But customer service can be measured. Whether someone has achieved a sales target motivating - goals are to provide people something to work for a goal to strive for and a sense of achievement when they subject way to compare to make - because they are measurable.

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You can use to compare individuals and organizations. You can compile league tables and diagrams - those who have reached their destination and who has not. Who made the most progress so it seems that the goals must be a good thing. Yes well, no, not really forever?.

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a [Shopping Mall](#) for more great tips on management and leadership, to get a free copy of books with 100 tips management from [www.nageadsucceed](#). Alan matthews wrote the management book of 100 tips, which is available free from it contains tips to help you become an effective leader, including how to provide feedback, how to handle conflict, how to make meetings more productive, how to manage your time as. Oh, too many to mention here.

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