# Online Rakhi Gifts Portals the essential flavor of Raksha Bandhan | GoGappa by Amit Shah

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India is replete with celebrations and festivals commemorating almost all the spectrums of life. Rakhi or Raksha Bandhan is one such occasion where the abiding love between brothers and sisters are celebrated.

Rakhi day starts with sisters performing 'arti or pooja' of their brothers, putting 'tika'on their forehead and tying sacred Rakhi thread on their brothers right wrist. Brothers feel blessed after the ceremony and feel thankful towards their sisters for sending them good wishes. On this fortunate day the brothers take pledge to protect their sisters under any circumstances and present a gift of love to their sister which symbolizes their commitment to taking care of their sister if she ever needs them. Many give gifts to their brothers and sisters throughout the year but giving gifts on this special occasion has its special significance.

A BROTHER/SISTER bond is the most blessed relationship!

They are special. They are our best friends.

They laugh at jokes that no one else really understands.

They share memories of smiles and tears. They share the same parents, pets, and silliness. They share the holidays.

They walk together through life, through death, through common bonds and sad farewells. They become aunts/uncles and great aunts/uncles to each others children and grandchildren. They watch each other grow older, struggle, and succeed.

There is no other relationship in the world quite like the one shared by siblings.

Often we go too long without telling those we love what they mean to us. Time flies, it seems too mushy, or we just forget. We find our own lives cluttered with more 'important' issues, we move away, or we work too hard and become too tired.

Raksha Bandhan, a festival that reminds us of such wonderful memories that we have shared with our siblings. This season dont forget to remind them how wonderful, caring and loving they have been. And that you will always be there for them in good times, great times, sad times, and devastating times.

Celebrate this most beautiful festival by sending rakhi gifts to your brothers & sisters. The ritual of gifting is a part of the celebrations on this day. Thus, selecting gifts for brothers or sisters becomes an incredibly momentous task.

Rakhi gifts are a reflection of ones feelings for their loved ones. So, make sure that the gift has this quality of expression, trendy and of premium quality. This is of immense importance because of emotional strings attached to the Rakhi gift. Gifts that are thoughtfully done or bought are priceless. This factor is more important than the price tag of your gift.

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