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Online and Mobile Wedding Cards by Abhishek Dua

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A digital innovation that is all set to stay, become popular and become an integral part of wedding

Todayâ€™s age is a digital one. Internet penetration is ever-increasing and bringing a revolution in the life of Indians and the past ten years has been unbelievable increase in Mobile telephony. This digital revolution has touched every aspect of our lives. While troublesome things like railway reservations have become easier, new dimensions such as Social Networking has been added to our lives. This change has affected age old traditions as well such as that of Marriage.

A few years ago astrology and match-making software had created waves. The latest to join the league are Digital Wedding Cards to invite guest online or through Mobile. Obviously, nothing can replace the traditional paper wedding cards but they have their own limitations â€“ Inviting distant relatives, delivering the card to a large number of guests, guiding them to reach the venue without difficulty and what not. And thatâ€™s where this innovation comes into the picture.

Online and Wedding Cards are very easy to design. One can easily create online and mobile wedding card in minutes. Such cards contain all information about the information about the marriage and other ceremonies. The guests can easily be sent online and mobile invites for the wedding and can view all the information about the marriage. Google Maps and Other Navigation tools can also be integrated in these digital invitation cards so guide the guests to the venue with ease. And, all this at a very small fraction of the price of the traditional paper wedding cards!!!

Right now there are a few vendors providing this service, notably BuzzKart â€“ an e-commerce website for a wide range of digital products. You can visit www.buzzkart.com for further details. They have several features like adding wedding albums, Navigation tools, facebook etc. integrated to the wedding cards they offer. The price is also very reasonable for all that they offer.

So if you, your relatives or friends are tying the nuptial knot, do recommend them this wonderful innovation to send wedding invitations on the internet and mobile.

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