Octashop enables ecommerce Eco system by Sanchita Kumari

Article published on May 15th 2012 | E-Commerce

OctaShop is the most successful 360 degree online ecommerce solution. It provides quality solutions to its clients and helps them to handle their customers in easy and organized way. It provides with host of services that are essential for your business and creates potential for growth. In other words, it provides with complete services that will help the customer to understand the brand better and will have a reason to come back to you. This way it promotes your website.

For online retail business, the selection of the right ecommerce solutions is very essential in order to set up your online retail business. There are many companies that offer ecommerce solutions. To make the best decision becomes quite difficult. Octashop is one of the great companies that specialize in ecommerce solutions. This company has helped a lot of organizations to establish a successful ecommerce business.

This company will build a proper E-Commerce platform to reach your customers in easy and convenient manner. However, the 360 services provided by Octashop comprise of web store front, store management, ERP integration and payment modes. For this, it has well designed ecommerce software that controls every aspect of your online business. To deal with content management, order management system, payment management and vendor management are all included in the Ecommerce Software solution. This all is taken acre and well managed by Octashop.

In the web store front, Octashop manages your website through various channels such as mobile, internet, IVR and call centre. It promotes your brand and enables thousands of people to see your website. It provides the facility of sms and mailers to both the vendors and buyers. It allows the user to have full control over the aspects of the web store front.

In store management, the team of Octashop ensures the back end process of your website as well. This includes order management, content management and gift and discount coupons for further promotion of your website. Besides this, vendor management, merchant management and business intelligence are well done by Octashop team. This means they keep a check at every step from the time the customer places an order till the safe delivery of your product to the customer. Moreover, it provides you with well made future reports of your customers etc. Lastly, the payment modes are done in both ways which are online as well as offline. Thus, you can get large number of customers for your website with the help of Octashop services.

Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on e-commerce Solutions, E enablement technology, e-commerce Software, Shopping Carts development, Custom e-commerce software development, E commerce for e-Retail and more articles.

Article Source:
http://www.articleside.com/e-commerce-articles/octashop-enables-ecommerce-eco-system.htm - Article Side

Sanchita Kumari - About Author:
Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on e-commerce Solutions, a E enablement technology, e-commerce Software, Shopping Carts development, Custom e-commerce software development, a E commerce for e-Retail and more

articles.

Article Keywords:
E-commerce Solutions, e-commerce Software, Custom e-commerce software development, e-commerce for e- Retail, Shopping Carts development

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!