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Most Successful Place to Serve Your Online Shop Requirements: Magento Ecommerce Development by ZestTech Solutions

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Within few years of launch, Magento has gained huge popularity among the well known open source softwares. It permits the online shop owners to develop the inbuilt mobile applications showing the front of the shop. Seeing the determined success in future, eBay acquired Magento completely on 11th June 2011. This ecommerce development platform has crossed more than 4 million downloads in the starting month of 2012. Magento is being upgraded on daily basis from the day it was launched.

Updating magento is the basic criteria to meet the new demands of its customers as well as to stay in continuity with the technologies. This keeps magento on top of the game. Seeing the popularity of Magento, eBay hired 75 to 80 fresh magento professionals In the first half of the year. It is clear that the fame of Magento has challenged even the top most software such as IBM Corp.'s Web Sphere Commerce. Be it a small business or a larger one, Magento serves as the foremost online business solution to all.

To get the taste of this renowned ecommerce platform, any business owner can use it by downloading free Magento version. Once satisfied, the entire benefits can be availed by magento development. Many ecommerce development bureaus offer magento ecommerce services such as magento integration, magento design, magento extensions, magento module development and these are just some of them. Magento development can also be done with the assistance of an expert Magento developer.

Magento developers can develop customized online store including text, graphics, flash banners, magento templates, audio/ video and more. This helps in creating an attractive online shop that can easily enforce the visitors to view it.Â Apart from this, online shop developed with this brilliant platform is SEO friendly with easy navigation among the web pages. The business people can customize the given magento functionalities as per the needs.

Moreover, magento modules are used to carry out the operations in an analytical order, managing more than one magento websites, integrating analytics, reporting and different payment gateways. With the help of all the above mentioned features, Magento ecommerce is one of the ecommerce solutions that safeguards the maximum check on everything from business, promotions to marketing, maximizes the ROI that benefits in developing modules used to sell products at a moderate cost.

We can say that the popularity of Magento can lead to any businessâ€™s popularity if used in a best possible manner. Magento development is cost effective. Small enterprises can opt for Magento GO to develop a retail site which has become mandatory to succeed in todayâ€™s ecommerce world. A SEO friendly and user friendly online shop with the entire features that match the customer requirements is necessary to earn revenue as well as to stay ahead among the competitors.

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ZestTech Solutions - About Author:

ZestTech Solutions, London, UK is the well known a Magento development company that offers the entire a Magento Ecommerce Development including magento module development, magento extensions and more.

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