



Article Side

Malayalam Newspaper “a Means to Get Updated Information in Malayalam Language”
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The word 'NEWS' is an abbreviation of the four words, North, East, West and South. News is the information gathered from all these four regions. Newspapers are the biggest source of information about the world. It gives the information regarding finance, sports, government issues, educational news, general knowledge and lots more.

India holds a strong position in the print media around the world. Asians prefer to read the newspapers in their regional language. People from southern parts of India like to read Malayalam newspaper. People are enthusiastic for reading local newspapers as they cover local news and many current events and the people find local news more relevant than national and international news. There is a tough competition in the market of newspapers. Kerala people have many options to subscribe the newspapers in Malayalam language. They even can access the information from online newspapers via Internet. The sales ratio of Local language newspapers is witnessed to be growing. The people of small towns prefer to read newspapers in local language.

Online newspapers give the information at a faster rate than print media. Local newspapers are available online, and minimum subscription is to be paid for it to get local daily online newspapers. Such online local newspapers are updated with the breaking news, the latest incidents and happenings of the city and the world. It also decreases the cost as it does not require printing process. The readers can access the online newspapers while travelling so as to get the local news wherever they go. The reader gets more interactive and specific information in less time. They are attracted due to better content and colorful graphics. The instant news wires help to lend up to date information to the readers.

Malayalam newspaper is also available online. Different kinds of such newspapers are available in the Malayalam language. Accessing local language newspapers online is easier than the print medium. The online issues costs low and also can be accessed from any where. Even if you are away from the country or the city, you can easily access the different local language newspapers through the online medium. This is much easy and convenient way to get news from locals.

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