Core modules provided by Octashop for ecommerce businesses by Sanchita Kumari

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Octashop is an end to end managed ecommerce solution helping lots of companies to reach at high level. This company straddles the area where organizations need to expertise themselves so as to achieve maximum growth and profit.

In order to enhance ecommerce businesses, Octashop technology provides with core modules that includes webstore, Admin panel and Order management system. These modules are very important in order to succeed your online business. This will help in giving a huge ecommerce platform which will enable your website to function smoothly and efficiently.

Webstore front is the major module which has certain features provide by Octashop. It has enterprise E Commerce platform on Java and My SQL technology. It provides crisp and attractive template which will attract customers to your online retail store. It allows the customers to do advanced search and browsing capabilities. In addition to this, it allows multiple products and category in the system. The webstore front also manages the profile of your website and supports online and offline payment modes.

In order to support webstore front, Admin panel is required. It includes features like product management, banner and advertisement of the product, location of the delivery and shipping and payment configuration. Furthermore, to manage the orders, there is order management system provided by Octashop. This online system will help your business to manage workflow, orders, dispatch and warehousing. Furthermore, it handles status updates, provides mails to buyers and vendors from time to time. The well trained team of Octashop also takes care of sales, order and MIS reports to track the business movement.

Therefore, if you want to launch a new product for your website then you need have these above modules for your online business. So as to promote your online retail store, you need to attract more and more customers in order to buy products from your website. For this, there are additional modules provide by Octashop which include gift coupons, discount coupons that are GC/DC, loyalty schemes, affiliates management, memberships and call centre module. The call centre agent will place the order on behalf of the customer making it very easy for the customer. Moreover, the enquiry regarding products is well managed by them. The customer can place the order anywhere and that will be delivered to him or her within few days.

Thus, to develop ecommerce for eRetail, Octashop will provide you with Online technology to create more dynamic and systemic platform for your online business.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a e commerce solutions, e-commerce Software, Shopping Carts development, a E Commerce platform, Custom e-commerce software development, a E commerce for e-Retail and more articles.

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