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An Ideal Solution for Your Online Business- nopCommerce by [Devang Shah](#)

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Now days, there is a profusion of open source options for the person looking to establish an online business. Being a part of IT industry, I have seen my colleagues working on various open source solutions such as Magento, Open-cart and many more. But, none of them can make you feel the difference that one will experience while working on nopCommerce.

The main feature of this software is that it is very easy to manage and quite user-friendly. This was the reason why nopCommerce created a buzz in the market soon after it was launched. Unlike others, nopCommerce is not written in PHP or Pearl rather, it is completely written in ASP.Net 4.0 and nopCommerce developers have provided the backend of SQL 2005 which even today is considered as very powerful database management platform.

nopCommerce provides a catalog front end and easy to work with administrative backend, which completely allows the user to open their online business soon and manage it to perfection on their own.

Although, the software is developed in ASP.Net but anyone with basic computing and administrative skills can manage the software efficiently. The nopCommerce is quite easy to customize and one can easily make categories or sub categories.

The various features that have made nopCommerce to emerge amongst the best is notification via sms, live chat, multiple currency and language support one page checkout procedure which ensures a low bounce rate, billing and shipping detail, mapping the products in the appropriate categories and sub categories and many more.

The nopCommerce is supported by fastest growing user community which has increased the technical as well as informative aspect of the solution. This also supports various popular gateways. It is amongst those few open source solutions that have been built keeping Search Engine Strategies in consideration.

This software can be downloaded from the internet for free and easily installed into the system. This open source solution is compatible with various systems in existence. As per the ongoing trend, free ecommerce solution is favored by most of the persons who have online business and is compatible with most systems. But the major point lies in NopCommerce is that being written in Asp.Net the security feature of the web site increases.

The main feature which is very important is that the exchange rate system is based on the real time prices. This has greatly helped the shoppers across the globe to shop freely irrespective of their current location.

Even though the software is built in a user friendly way, but during the initial phase it is recommended that you must hire a professional nopCommerce Developer until you get fully known to the nopCommerce functionality. There are various web design and development company who have expert nopCommerce developers.

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