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If it's a personal website then think about your own name, surname, community or the subject matter of your website. If it's a business website consider your brand name, your target audience, your competitor's websites, and probable keyword searches from your visitors.

2)Target your local or regional markets for quicker results

For e.g., If you have designed the contents and design of your website keeping Indian target visitors/customers in mind, always go for domain registration India extensions such as '.in', '.co.in', '.org.in', '.net.in', '.gen.in', '.firm.in', '.ind.in' along with '.com' to target your local visitors and search engines. The domain name registration price is largely determined by the domain name extensions you choose.

3)Try adding local phrases to your generic domain name

If you find that the generic domain names you have come up with are not available, try adding some local phrases which may be apt to your domain name in the form of its tail extension e.g. a personal domain in India can be something like 'www.xyzchacha.in' or a business website could be 'www.abcwala.co.in'.

4)Choose your domain name cautiously

First check the availability for your desired name through domain name registration lookup. Once you choose a domain name you should avoid replacing it. It is your online recognition and identity. If you alter it too often, it leads to great deal of confusion and reflects badly on your image or brand positioning. Consider your domain name next to your own name or rather your surname. If you change it too often it will be a great issue for others to communicate with you.

5)Choose the best Domain registrar in India

Instead of buying from cheap domain registrars who offer only limited extensions go for affordable domain registrar in India to get all popular extensions plus most critical services such as 'Unlimited mail forwards', 'Domain theft protection', 'Bulk Tools', 'Domain transfer', 'DNS Management', 'User-friendly control panel', '24/7 Dedicated Support' etc. If you select a local domain registrar, you can get good deals for the other related services for example Website hosting, Dedicated servers, Data Centers as a package. This also helps you to manage your web presence easily and need not waste your time after a separate vendor for each service.

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I know choosing a domain name has many other criteria such as short length, not more than 2 or 3 words, easy to spell--pronounce-Type, etc. But the ones mentioned above are most significant. With reference to a domain registration India I would personally recommend choosing an Indian Domain Registrar like a QualiSpace, India.

Article Keywords:
Domain registration India, domain registrar in India, business domain name registration, domain name extension

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