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Could Your Domain Name Be Harmful for Business? by Bomby Dimpu

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Imagine having the ability to run your business twenty-four hours a day 7 days a week and never leave your home to do this.

Building a business online can be very lucrative for those who have the proper domain name for your business.

You don't want to misinform your clients by advertising something you don't sell to get them into your store. This can result in problems and you don't need that.

Once you decide on your domain name you might want to consider your most popular item that you will be providing and see if you're able to add that into your domain name.

Like for those who have the name "Pens R Us" chances are your customers will know that you're selling pens, paper, and office supplies.

Once they have to order they can click on your web site to pick from the many assortments that you carry. They may even be capable of geting their company logo on the penswhen they purchase. This is a cool way to add your company product into your domain name.

Whenever you can sell pens and office supplies and you choose a website name such as "Paper Products", this deals with lots of general ground and may not appeal to the potential customers that you would have attracted if you experienced used "Pens R Us".

You need to try to be precise on your domain name to get it accurate. Your name sometimes says it all which is all that someone will see. Choose a name that is significant to your business and will also be a success.

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