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Zacchera hotels: prestigious locations for lake Maggiore meetings in Baveno by Adryana Bygger

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Baveno is a small and beautiful Italian town, situated in front of the Borromee Islands, in the province of Verbania. Baveno is a famous tourist centre in the north of Italy, mainly known for the pink granite production and the architecture of the buildings, especially its ancient villas. The territory is characterized by several natural attractions, which are the main tourism sources too. First important attraction is Lake Maggiore, but in summer time there are also many wonderful gardens to visit: one of the best gardens is Villa Taranto, worldwide famous for its botanical rare species of flowers and plants.

In recent years, with the increasing companies demand of corporate and business events, also congress tourism is improved in the area: this is why many hotels have started to develop their facilities and offer conferences services. Today, Lake Maggiore meetings are one of the main tourism sources for the cities and for the hotels of the area. Business events are very important for companies: through conferences and congress, in facts, they periodically keep up to date their internal staff and their customers. Today, Lake Maggiore is one of the most important Italian locations for business meetings and conventions.

The success of each event depends on the prestige of the hotel selected, on the services that it offers and on the technological devices available. The location is also very important. Guests desire to spend some free time around, visiting nearby touristic points of interest which must be easy to reach from the accommodations. Baveno and nearby towns are very good places for organizing business events, because they are surrounded by a pleasant atmosphere and beautiful landscapes. Moreover, the lake offers the possibility to enjoy very romantic walks along the banks. Many Lake Maggiore meetings are hosted every year.

Zacchera Hotels, a well-know hotels chain on Lake Maggiore, are very good locations to organize business meetings, corporate events, conferences and international conventions. They are equipped with 60 meeting rooms, up to 900 rooms, and advanced conference technologies (audio-video systems, video, wi-fi and closed circuit TV). They provide hospitality, impeccable professionalism and high quality services: the staff is very helpful and attentive to guests needs. In facts, each year, Grand Hotel Dino, Hotel Simplon and Hotel Splendid of Baveno host a large number of Lake Maggiore meetings.

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Located in italian towns of Baveno and Stresa, the Zacchera Hotels provides many high quality services to their guests and are very good locations for a Lake Maggiore meetings.

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