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When travelers go to Rajasthan, being a part of Pushkar Fair will be the main agenda. This is because a colorful state like Rajasthan has this tradition of conducting Camel fair every November. This is a small town of Rajasthan where one can see the vibrant and traditions of the state always alive. One of the India's most frenzy fair, there is perhaps no fair in the world that can match up to this.

Pushkar hosts the largest camel fair in the world. A rare occasion for local villagers and for travelers who come from far distance to meet and celebrate this annual fair. The desert here is not made of only sand, it has Camels, Color and Culture! People who visit enjoy the style and colors of Pushkar. Hindu pilgrims take a holy dip in Pushkar lake, known to be sacred that washes off the sins made in this lifetime. And Pushkar is the only place where you will find a Brahma temple. So a visit to the Brahma temple is always a part of visiting Pushkar.

Being a culturally rich state, Rajasthan has traditions and art that reflect ancient ways of Indian life. The Folk culture and Camel fair are symbolic representations of the state. Rajasthan means the land of Kings where once Kings ruled. It is here in this occasion where the Camels rule! And one can experience the Thar desert, the Camels, a Camel ride and a Camel fair like Pushkar Fair. Pushkar is otherwise a sleepy town with rural feel. But during the fair, the entire scene appears to be like a big celebration.

For any visitor, being in Pushkar is an unparalleled experience because this is held on a full moon day, also termed as Karthika Poornima. About 20,000 camels take part in the fair. The fair goes on for five full days, people can buy or sell Camels and this has become a major attraction for tourists. There are some competitions such as who has longest moustache, sometimes who is the right bride, and also bursting a mud pot. All these competitions are fun to watch or to take part. People enjoy being a part of rural life of Rajasthan during Pushkar Fair. In last few years, even cricket match is included between Pushkar club and foreign tourists.

Many photographers, enthusiasts come all the way to watch this unique cricket match. More than 100,000 pilgrims make it to Pushkar every year according to statistics. And when people go to the Pushkar lake, on the banks they rest to enjoy the fair. While men transact in buying and selling camels, sheep, goats or cows, women enjoy going to stalls for shopping fabrics, jewelry, etc. The race between the Camels kicks off the great festival followed by folk or classical music and handicraft, textile exhibitions. Set on the hindu calendar's most auspicious day, Karthik Poornima, also called Karthik Ekadashi, this is one of the most suitable days to dip in sacred water of Pushkar lake and be a part of the fair and bow down in the only Brahma temple. Pushkar Fair, no doubt is a fair Where Camels Rule!

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