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Online bus tickets booking is easy and simple technology has been spreading throughout India. People feel that this facility made their ticket booking job far better and improved as well. Booking bus tickets through online services is not a complicated work in this generation indeed. Even though the technology has been spread well it is found that the people more than 80 percent still using offline booking methods. So to make an impression on online bus tickets, the bus agents and operators proposes many festivals offers and discounts. RedBus and Ticketsvala were the most famous operators in this industry, works in major cities of India, with online booking

Generally the bus agents operate three types of service like Local services, intercity services and tourist services. They provide online bus tickets booking service for all these services. Especially they concerns about tourist services, providing more offers, discount prices, making concession to attract the customers.

The travelers were permissible to reserve their bus ticket prior one month by the means of online services. In India more than 700 bus operators provides service to people, most of the operators avails online reserving system. It becomes mandatory for a bus agency to provide online reserving system. Not only reserving bus ticket, the passengers can also cancel the tickets through this online service. A small amount will be reduced as a service charge and refund will be credited within some days.

More than online system, a new interactive method has been commenced, the Interactive Voice Response (IVR). The customers can call this service through mobile phones and reserve the tickets. The voice from other end will guide the customer through the process of booking ticket. This has been considered as the latest technology of this industry.

Generally the customers are allowed to book their bus ticket prior one month by online and they can select the seats of their own. Even the customers are allowed to select window seat in bus if they like. This reservation wonâ€™t take more than ten to fifteen minutes. In case if the passenger want to cancel the reserve tickets, just log in to the website and enter the ticket number and submit to cancel it.

Some of the agents providing paperless bus ticket called as m-ticket. It is also a latest way of booking ticket. Despite this system is not famous, expected to become famous and most used system than all other things. This system is available all the time and accessible from anywhere. Even the agencies propose competitive best price in the market for tourist ticket reservations. They also give concession rate for tourist trips.

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