Article Side

Kerala and the Concept of Responsible Tourism by Renu Tichkule

Article published on December 22nd 2011 | Destinations

Tourism is one major factor that could play a big role in the economic success of a city or country. Tourism is what injects foreign currencies directly into the local economy, which can then be used for further development of the community. The challenge lies in making sure that the local area remains viable for tourism, and that all areas of the community are able to contribute, and in turn, gain from the visitors.

The advantage that the state had when promoting responsible tourism was that there were already a lot of people willing to buy Kerala Tours. In fact, several travel agencies were already selling Kerala Tour Packages when people realized what benefits Kerala tourism would have for the state and the country. All that was needed was a way to make sure that everything in Kerala would have a way to expose itself in order to benefit from tourism.

One of the major contributions of the concept of responsible tourism was the improvement of the agricultural sector. In order to make sure that all those on a Kerala Tour would have a first class experience, the people had to make sure that there was a sufficient food supply available. Over 80 acres of land and 600 families were utilized in planting different items in order to make sure that hotels had enough supplies. In addition to the land, an additional 26 unused ponds were cleaned and filled with fish for cultivation. From there, linkages were established from the suppliers to the consumers in order to make sure that the best ingredients were served to guests.

Craftsmen, adept in making souvenirs, were bountiful in Kerala, but most were living within the poverty line. The hotel industry took an interest in the arts and crafts, and established a direct trade line between the hotels and the craftsmen in order to make sure that visitors on Kerala Tour Packages would have access to a wide variety of Indian art. This helped push craftsmen to a level way above the poverty line in record time, and improved the overall welfare of the people of Kerala.

Of course all people who take Kerala Tours don't go there just for the food and crafts. There would also be the sites, and the people. Most especially the people. Areas become great places to visit because of the culture of the people, and this is something that the state of Kerala actually pushes into the forefront. This has been done by publishing the calendar of festivals that are major events in the state. The exact locations are also specified, thus giving visitors the ability to time their visits for the best and most interesting celebrations.

The people of Kerala have come to understand how important tourism is, and have done their best to make sure that this portion of income for the state would not go away. They have done their best to make sure that each visit to their location will be an experience like no other, and as far as tourists are concerned, they have succeeded.

Article Source:
http://www.articleside.com/destinations-articles/kerala-and-the-concept-of-responsible-tourism.htm - Article Side

Renu Tichkule - About Author:
If you are planning to travel to India, browse our a India tourism. You can also read more about a Kerala tour packages.

Article Keywords:
Kerala tourism, India Tourism, Kerala Tour Packages

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!